**Curriculum**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Course** | **ECTS** | **Total hours** | **prerequisite** | **Students’ workload** | | | | | | **Credits allocation through semester** | | | | | | | |
| **Lecture** | **Work in groups, practical or laboratory work** | **Midterm exam** | **Final exam** | **Total contact hours** | **Independent work** | **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** |
|  | | | | | | | | | | | | | | | | | | |
|  | **Compulsory courses** | **168** | **Number of compulsory credits to be earned in the relevant semester** | | | | | | | | **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** |
| **18** | **18** | **30** | **24** | **24** | **18** | **18** | **18** |
|  | **Principles of Microeconomics** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** | **6** |  |  |  |  |  |  |  |
|  | **Mathematics for Business 1** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** | **6** |  |  |  |  |  |  |  |
|  | **Introduction to business** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** | **6** |  |  |  |  |  |  |  |
|  | **Principles of Macroeconomics** | **6** | **150** | Principles of Microeconomics | **15** | **30** | **2** | **3** | **50** | **100** |  | **6** |  |  |  |  |  |  |
|  | **Mathematics for Business 2** | **6** | **150** | Mathematics for Business 1 | **15** | **30** | **2** | **3** | **50** | **100** |  | **6** |  |  |  |  |  |  |
|  | **Principles of Management** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  | **6** |  |  |  |  |  |  |
|  | **Business Statistics 1** | **6** | **150** | Mathematics for Business 2 | **15** | **30** | **2** | **3** | **50** | **100** |  |  | **6** |  |  |  |  |  |
|  | **Business Ethics** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  | **6** |  |  |  |  |  |
|  | **Intermediate Microeconomics** | **6** | **150** | Principles of Macroeconomics | **15** | **30** | **2** | **3** | **50** | **100** |  |  | **6** |  |  |  |  |  |
|  | **Marketing Principles** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  | **6** |  |  |  |  |  |
|  | **Introduction to Finance** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  | **6** |  |  |  |  |  |
|  | **Business Statistics 2** | **6** | **150** | Business statistics 1 | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  | **6** |  |  |  |  |
|  | **International Business** | **6** | **150** | Introduction to Business | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  | **6** |  |  |  |  |
|  | **Accounting** | **6** | **150** | Introduction to Finance | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  | **6** |  |  |  |  |
|  | **Intermediate Macroeconomics** | **6** | **150** | Intermediate Microeconomics | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  | **6** |  |  |  |  |
|  | **Principles of Business Law** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  | **6** |  |  |  |
|  | **HR Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  | **6** |  |  |  |
|  | **Marketking Research** | **6** | **150** | Marketing principles | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  | **6** |  |  |  |
|  | **Financial Accounting** | **6** | **150** | Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  | **6** |  |  |  |
|  | **Strategic Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  | **6** |  |  |
|  | **Risk Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  | **6** |  |  |
|  | **Managerial Accounting** | **6** | **150** | Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  | **6** |  |  |
|  | **Business plan development** | **6** | **150** | Strategic Management, HR management, Risk Management, Financial Management. | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  | **6** |  |
|  | **Financial Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  | **6** |  |
|  | **Principles of Taxation** | **6** | **150** | Financial Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  | **6** |  |
|  | **Project Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  | **6** |
|  | **Practice in business administration** | **6** | **150** | All compulsory courses from – I-VII semesters |  |  |  |  |  |  |  |  |  |  |  |  |  | **6** |
|  | **Bachelor thesis in business administration** | **6** | **150** | All compulsory courses from – I-VII semesters |  |  |  |  |  |  |  |  |  |  |  |  |  | **6** |
|  | **Elective courses** | **36** | **Number of credits to be earned in the relevant semester** | | | | | | | | **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** |
| **-** | **-** | **-** | **-** | **-** | **12** | **12** | **12** |
|  | **International Economics** | **6** | **150** | Introduction to Macroeconomics | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Economic Development** | **6** | **150** | Intermediate Macroeconomics | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **PR Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Event Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Small Enterprise Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Sales Management** | **6** | **150** | Marketing principles | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Business Communications** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Brand Management** | **6** | **150** | Marketing research | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Leadership** | **6** | **150** | HR management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Principles of Tourism Management** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Logistics** | **6** | **150** | Principles of Management | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Research methods in Business** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Introduction to Banking** | **6** | **150** | Introduction to finance | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Accounting in banking industry** | **6** | **150** | Financial Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Insurance theory and practice** | **6** | **150** | Introduction to finance | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Principles of Financial Audit** | **6** | **150** | Financial Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Tax Audit** | **6** | **150** | Principles of taxation | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Financial reporting** | **6** | **150** | Financial accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Investments** | **6** | **150** | Financial Accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Corporate Finance** | **6** | **150** | Introduction to Finance | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
|  | **Performance management** | **6** | **150** | Financial accounting; managerial accounting | **15** | **30** | **2** | **3** | **50** | **100** |  |  |  |  |  |  |  |  |
| **Free credits** | | | | | | | | | | | | | | | | | | |
|  | **University compulsory courses** | **24** | **Number of credits to be earned in the relevant semester** | | | | | | | | **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** |
| **6** | **6** |  |  |  |  |  |  |
| 1 | **Academic writing** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** | **6** |  |  |  |  |  |  |  |
| 2 | **Modern office programs** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** |  | **6** |  |  |  |  |  |  |
|  | **Language Module** | **12** | **Compulsory language credits in the relevant semester** | | | | | | | | **6** | **6** |  |  |  |  |  |  |
| 1 | **Business English 1** | **6** | **150** | - | **15** | **30** | **2** | **3** | **50** | **100** | **6** |  |  |  |  |  |  |  |
| 2 | **Business English 2** | **6** | **150** | Business English 1 | **15** | **30** | **2** | **3** | **50** | **100** |  | **6** |  |  |  |  |  |  |
|  | **University elective courses** | **Number of credits to be earned in the relevant semester** | | | | | | | | | **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** |
|  | **Free courses** | **12** | **Student can choose other language courses or other courses within University delivered in English language or use this credit to pass other Major Elective courses** | | | | | | | | | | | **6** | **6** |  |  |  |
|  | **Total credits** | **240** |  | | | | | | | | **30** | **30** | **30** | **30** | **30** | **30** | **30** | **30** |