



#BISENOSTEMPUS

*The
Best
University
For The
Best
Students*

**GEORGIAN NATIONAL
UNIVERSITY SEU**

2023

www.seu.edu.ge



**ENJOYING THE
CONFIDENCE OF MORE THAN
41 000 + STUDENTS AND
20 YEARS OF SUCCESS**



SEU HAS DEVELOPED THE CURRICULUM IN FULL COMPLIANCE WITH THE EUROPEAN STANDARDS

SEU firmly maintains the status of the most demanded private university.

SEU is a university oriented on unceasing development with one of the best campuses in the world, modern academic programs, highly qualified staff and well-developed student services. SEU has fully adapted to the European management and quality assurance standards, which in turn, has led to extensive organisational changes.

SEU has invited experts from the leading German international advisory group on European higher education, whose portfolio includes reforms of educational and research institutions around the world. SEU has been collaborating with them for more than 2 years, and during this time, the university has invested more than 2 million

GEL in organisational development and quality improvement.

Within the framework of this cooperation, both the organisational structure and corporate culture of the university have changed.

The SEU team has grown and staffed with the country's leading specialists. Also, the university has invited international academic staff from the following countries: United Kingdom, Germany, Spain, Italy, Belgium, Poland and others.

The existing system of quality assurance has been replaced by a new, entirely European standard system.

Both the academic and administrative staff have been trained by European international experts, who recommended the introduction of in-

novative teaching and learning methods, the formation of a constantly updating system of curricula, focused on constant adaptation of curricula to both domestic and international labour market, including the involvement of local as well as foreign professors and other functioning specialists.

The university strategic development plan has been elaborated with the participation of international experts, which SEU will be leading for the next 7 years. It was particularly difficult to carry out this transformation during the pandemic, when the already turbulent situation turned even more volatile and unpredictable. However, the university has managed to face all the challenges in a way to maintain its core value of student-centeredness, manifested not only in financial incentives and deferrals but the donation of more than 1400 Lenovo laptops to its students, to make sure the online learning to run smoothly and flawlessly.

The successful operation of SEU was confirmed on June 10, 2021, when the university was granted unconditional authorization. SEU received the highest evaluation from Georgian and foreign experts, while the existing achievements were recognized as best practices.

Currently, SEU provides 4 faculties and 18 accredited (undergraduate, graduate, one-step) educational programs in Business, Law, Social Sciences, Tourism and Medicine, with up to 8000 students and 500 academic and invited staff. The university takes great care of the development and elaboration of new educational programs in the direction of Business Technologies, Education, Public Administration and others.

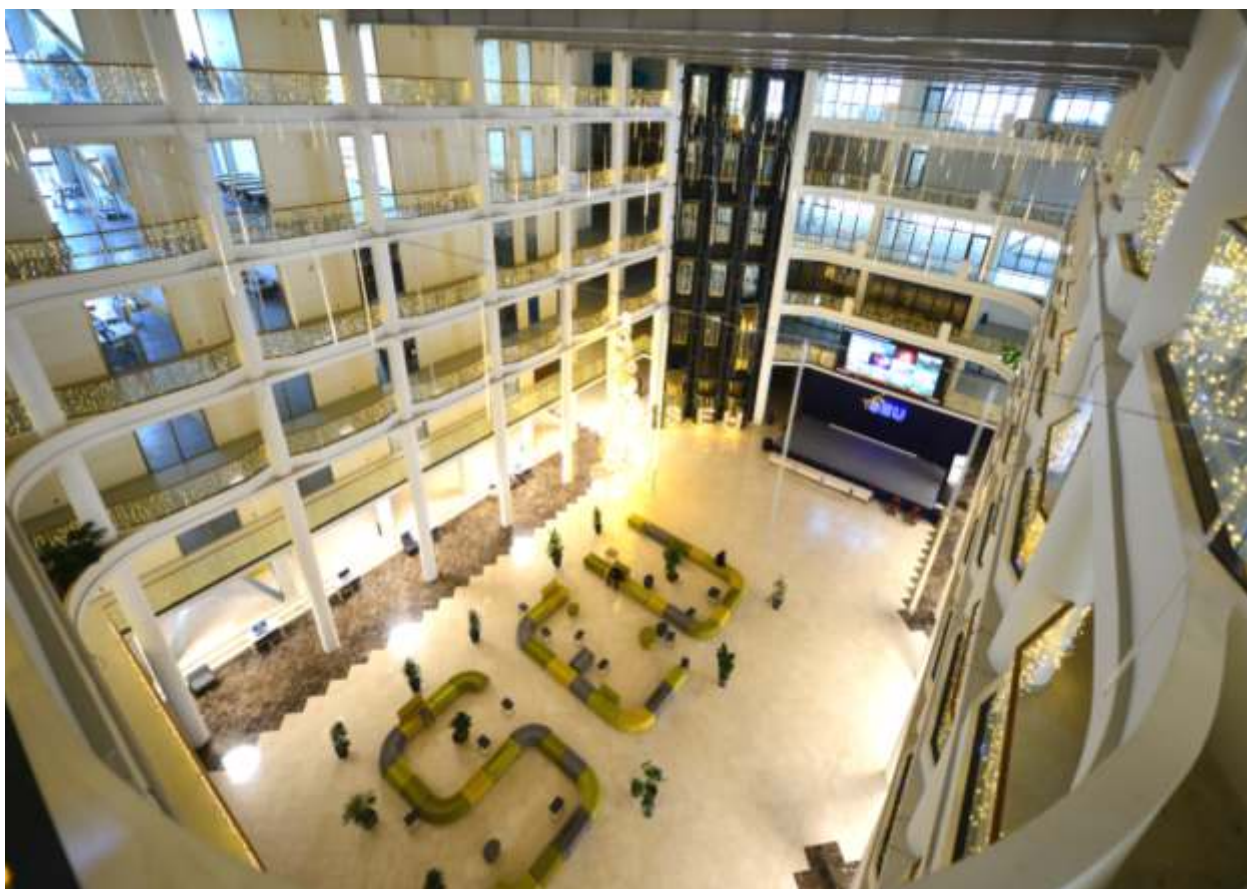
#BISENOSTEMPUS

University entrance hall



#BISENOSTEMPUS

University entrance hall 



#BISENOSTEMPUS

University entrance hall





#BISENOSTEMPUS

Mock courtroom



Conference hall 



#BISENOSTEMPUS

Examinations room



#BISENOSTEMPUS

Examinations room 



#BISENOSTEMPUS

Lecture hall



Lecture hall 



#BISENOSTEMPUS

Lecture hall



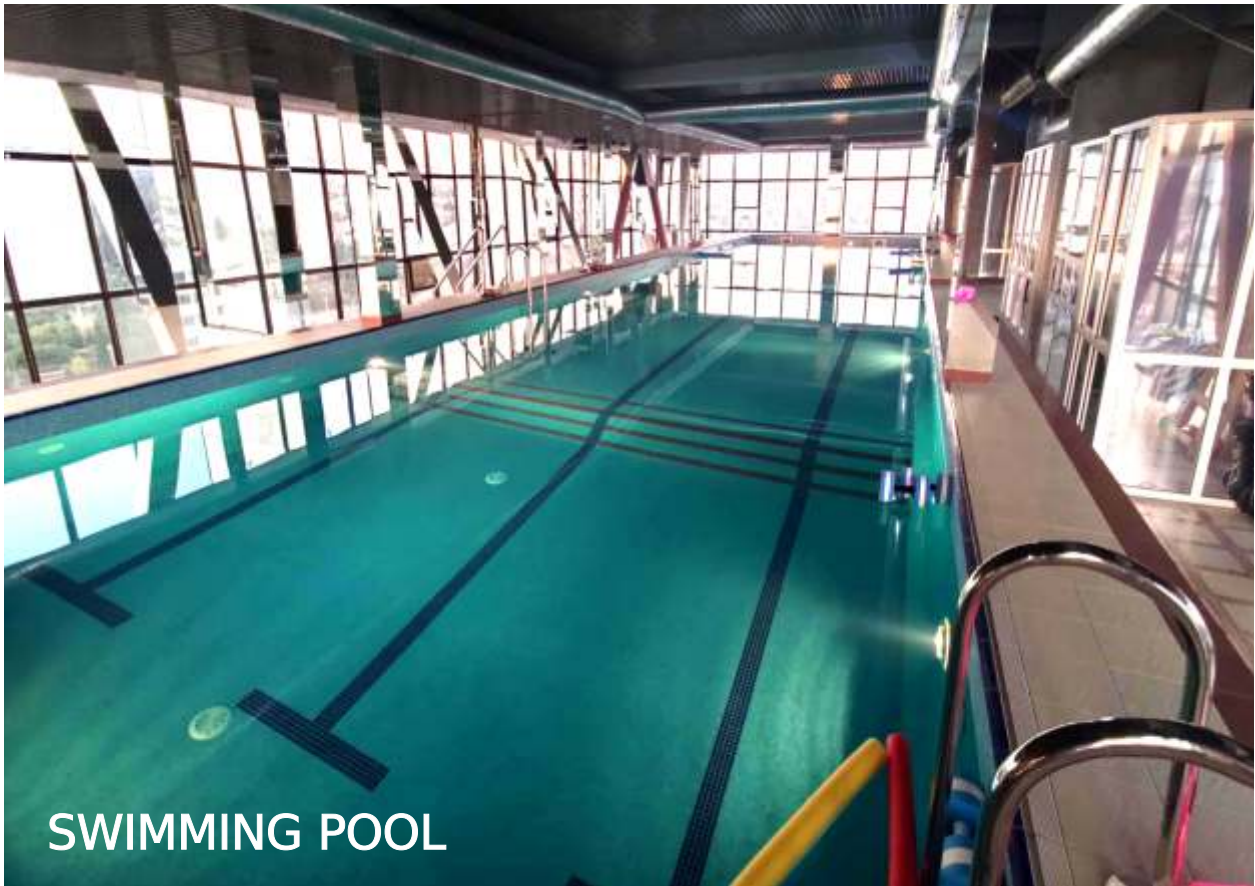
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Media Lab and Recording Studio



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■ Sports facilities



SWIMMING POOL



#BISENOSTEMPUS

Library





#BISSENOSTEMPUS

The SEU Dome

The metal dome that can be seen from virtually anywhere in the city represents a symbol of SEU, and has been featured in a number of famous commercials or video clips.



**FACULTY OF
BUSINESS AND
TECHNOLOGY**



FACULTY OF BUSINESS AND TECHNOLOGY

The Faculty of Business and Technology is one of the fastest growing faculties at Georgian National University SEU. The faculty offers undergraduate and graduate programs based on international standards, which provide full knowledge in the fields of business administration, tourism, finance, management, banking, human resource management and education administration.

The faculty offers students exchange programs to international universities. The faculty organizes international student and scientific conferences, summer schools, webinars and workshops, intended to help the students develop practical skills and be competitive in the local and international labor markets.

The learning process established in each program additionally includes practices and real-life projects.

It should be noted that the Faculty of Business and Technology is led by highly qualified Georgian and foreign, functioning lecturers with in-depth knowledge relevant to the requirements of local and international labor markets.



Undergraduate programs:

- Business Administration
- Business Administration (English-Taught)
- Management
- Tourism
- Finance

Graduate programs:

- Business Administration
- Business Administration (English-Taught)
- Banking
- Human Resource Management
- Education Administration



BUSINESS ADMINISTRATION (ENG/GEO)

Georgian National University SEU offers a Georgian and English-medium Bachelor of Business Administration Program. The program is designed with the best practices and business environment in mind, thus fully responding to modern trends and technological progress. Demand for Business Administration graduates is high in both the Georgian and international labour markets.

The goal of the program is to provide competitive specialists with a Bachelor of Business Administration Degree, who will be able to contribute to the development of the businesses already operating in the market and make successful evidence-based business decisions. Deep knowledge of the theoretical and practical aspects of managerial activity, as well as the skills necessary for a professional career, will assist them in their successful employment. The graduates of the program will also possess all the skills needed to realize a business idea in real settings.

The graduates of the program will be able to be employed in various private or public sectors at managerial or middle positions, start their own businesses and develop innovative ideas.

FINANCE

The mission of the Georgian National University SEU Bachelor of Finance Program is to coach competitive specialists in the labour market, equipped with modern knowledge and skills in the field of Finance, using modern teaching methods and strengthening the practical component.

The concept of the program is based on the analysis of recent developments in the field, including the reforms and regulations imposed by the state, the needs of the private sector in the market and labor market requirements, as well as the expected challenges in the field.

The program aims to provide students with extensive theoretical knowledge in the field of Finance and its main areas such as accounting and auditing, corporate finance, tax administration and tax compliance, financial management, control and reporting; to develop logical thinking, teamwork and managerial skills in order to solve the relevant tasks while performing the functions of financial management.

MANAGEMENT

The aim of the Georgian National University SEU Bachelor of Management Program is to provide students with the knowledge about the principles of business operation, the behaviour of economic agents and the regularities of the economic environment; to equip them with theoretical knowledge and practical skills regarding the operation of the organisation; to develop managerial thinking to deal with oneself, the organisation, certain activities in the global environment, relationships and changes.

Under the program, the students will learn the principles of implementation and management of various functions of the organisation, the features and approaches of management in a multi-cultural environment, the importance of quality standards, modern technologies and innovations in the modern business environment, and ways to successfully put them in practice; to be introduced to the management features of organisations of different sizes and organisational design, methods of analysis of internal and external environment for the implementation of strategies in different types of markets; to master the methods and features of project management.

The program is focused on developing the ability of the student to communicate in the business world and use modern technologies in the process; to develop managerial thinking to deal



with oneself, the organisation, certain activities in the global environment, relationships, and changes.

- ***The students undergo practical activities at partner companies or through business simulations. The practical activities with business simulations involve an innovative approach, requiring the students to complete 105 practical assignments to enhance their post-graduation awareness of a real business environment.***

TOURISM

The aim of the Georgian National University SEU Bachelor of Tourism Program is to prepare competitive, highly qualified bachelors in tourism, oriented on democratic and humane values, who will be equipped with relevant knowledge and practical skills necessary for working in the field of Tourism, as well as the awareness of modern social-economic systems.

The aim of the program is to introduce students to the current state of the world tourism industry and prospects of development; the role and importance of the tourism industry, both nationally and globally; management and sectoral structure of the tourism industry, the mechanism of formation of consumer values of the tourism market, the current state of the world tourism industry and sustainable development trends and prospects; also, to provide the students with the necessary knowledge, skills and competencies to develop a tourism product independently and to become a competitive specialist.

The program is aimed at students to study the management of tourism enterprises, to develop the deep knowledge of tourism-recreational resources, environmental and cultural heritage sites for tourism purposes in the system of modern social and economic relations, and theoretical as well as practical skills necessary for providing tourist services.



- *The head office of Discover Georgia, the largest and most successful travel company in Georgia, is located on the SEU campus, offering the SEU students a unique chance to master the profession and enhance the theoretical knowledge gained at the university with a practical component.*

Tourism Laboratory



The aim of the laboratory is to strengthen the practical component of the undergraduate educational programs (Tourism) carried out at the faculty.

TECH AND ENTREPRENEURSHIP LAB

- Within a dynamic and flexible university ecosystem, the Tech & Entrepreneurship Lab provides assistance to university beneficiaries in initiating startups. The lab services are completely focused on the activities necessary for the development of the startup;
- The lab services form a single, unbroken chain, starting from the inception and development of a startup idea, to shaping the final product, entering the market and commercialization;
- Promoting the development of startup ideas, the Tech & Entrepreneurship Lab:
 - Offering university beneficiaries incubation / acceleration programs tailored to the needs of their startups;
 - Helping the beneficiaries of the university to obtain the necessary financing for the development of a startup product, and to participate in the relevant grant programs;
 - Promoting the development of entrepreneurial skills and bolstering strategic relations between scientific circles and businesses;
 - Promoting the development of the university startup community and connects them with the local startup community;
- Students enjoy the opportunity to put their business / startup ideas into practice through the university resources under the mentorship of local as well as the international experts.

BUSINESS ADMINISTRATION (ENG/GEO)



THE AIM OF THE SEU MBA IS TO PROVIDE A NEW TYPE OF MANAGER

Achieving the following objectives will produce:

- A new type of manager who is not necessarily an expert in narrow specialty but is aware of the interconnected nature of all problems. Who, in a systemic way, can identify problems, interpret and assess the quality of data, critically reflect on situations, develop and implement plans and, using the knowledge of best current practices, resolve problems.
- A new type of manager who is aware of differences of the 21st century for the need of operating and communicating in a global environment and dealing with the challenges of existing ecosystems, environments and social dimensions that every organization must address.
- A new type of manager who understands that the aspirations and practices of the workforce have changed, creating a more value-based working environment in constant communication with others. This requires new type of leadership, which is more people centric.
- A new type of manager who believes that learning is a lifelong endeavour and is constantly improving and aspiring towards excellence.

KEY MILESTONES OFFERED BY MASTER OF BUSINESS ADMINISTRATION PROGRAM:

A new master's program in Business Administration in response to the changing situations, preparing students for employment in "Flexible" companies. It has three main cores, namely:

- Organizational structure
- Operational excellence
- Systems thinking

Organizational structure means influencing the behavior of employees. In a poorly organized organization, the behavior of employees will not be good. Having a positive result indicates the existence of a good structure. Our study of organizational structure implies a positive outcome for a well-structured company.

Systemic analysis implies a holistic approach, i.e. seeing the whole picture and not its parts. It is necessary to see the relationship of the parts. Systems thinking involves seeing the connections between different events, not just perceiving events.

The three cores of the course mentioned also touch on the problems of the future, such as climate

change, the depletion of world resources, the replacement of oil and gas with alternative energy sources, and the change in the supply chain that is happening right now.

Our graduate program always strives for excellence. Sunflowers need strong roots and good soil to grow. Our roots are our thinking, and the soil is our organizational structure. And our courses act as fertilizers, which nourish our three cores, and overall we get a strong, organic, flexible, growing course that always seeks the sun. I think this is truly a unique Master of Business Administration program.

PROGRAM STRUCTURE:

The first year consists of twelve main courses (60 ECTS), the third semester includes the student's specialization (Electives – 30 ECTS), and the fourth semester will be devoted to master's thesis. The third and fourth semesters of the second year, the student will be able to study at an international university and, along with taking the courses considered by the curriculum, will also obtain an international degree.

PROGRAM INTERNATIONAL PARTNERS:

Our Program has been benchmarked with our partners' programs in Portugal, Poland, Germany and England.

- Polytechnic Institute of Braganca in Portugal;
- University of Economics and Human Sciences in Poland;
- bbw University of Applied Sciences, Germany;
- Coventry, United Kingdom.

Master program of Business Administration has been positively evaluated by our partner institutions in Italy, Poland, Czech Republic.

- University of Foggia, Italy;
- Lazarski University in Poland;
- Tomas Bata University in Czech Republic.





LEARNING OUTCOMES OF THE PROGRAM

A graduate from this MBA will have gained the following skills and abilities:

- *Thinking systemically i.e., understanding that all problems are related and cannot be isolated and solved independently;*
- *Being well aware of different problem-solving techniques and selecting the appropriate technique for a specific problem;*
- *Analysing global and market trends to discover, research and explore new business opportunities considering global ecosystem, development trends in production, supply and trade;*
- *Tackling day-to-day operation problems, facilitating operational excellence, using a variety of performance indicators and implementing operational change;*
- *Developing and implementing business growth strategies to achieve operational excellence, enhanced communication, engagement of human personnel and improved market position;*
- *Forming and developing strategic procedures and policies, tracking legislation changes, interpreting external reports and seeking ways of improvement of the operations, communication and partnerships;*
- *Using and interpreting different performance indicators, estimating the employee morale and preparing the teams for planned and continual changes, ensuring their engagement in the operations and providing professional development opportunities;*
- *Employees new leadership management style that is an essential element of the corporate culture;*
- *Comprehending that learning is a never-ending process of life-long learning;*
- *Engaging in continual self-improvement.*

EDUCATION ADMINISTRATION

The SEU Master of Education Administration Program aims to provide professionals with diverse knowledge of education administration, who will be aware of modern, international (Western) standards in the field of Education, as well as being equipped with theoretical knowledge and practical skills for the development of the education system; also, involving the synthesis of education and modern, leadership-based managerial activities together with education, pedagogical, psychological aspects and contemporary challenges (globalisation, internationalisation, inclusion, etc.).

The program focuses on the challenges in the field of education, related to the development of intellectual capital of the educational institution, optimization of managerial and economic activities, upgrading of quality assurance systems, introducing modern methodological standards and management style, keeping the education system on a constant march towards perfection.



HUMAN RESOURCE MANAGEMENT

The SEU Master of Human Resource Management Program provides specialists with modern international knowledge, industry vision and practical skills, who can be fully trained to face the organisation's challenges such as organisational and human capital development, planning changes and innovation, and managing the performance indicators.

The program aims to develop modern visions and values in the field of Human Resource Management, and at the same time, to introduce and adopt certain specific tools.

The program is also distinguished by the fact that it equally incorporates teaching, research and practical components. Under the program, students enjoy the opportunity to engage in the planning and implementation of real consulting projects.

Graduates of this Master's program will be able to hold managerial profile positions both in the public and private sectors.



BANKING

The SEU Master of Banking Program prepares specialists with the ability to meet the growing demand for highly qualified personnel in the credit and banking sector, equipped with the theoretical and practical skills needed for the monetary and financial field, as well as being competitive in both the domestic and foreign markets.

The program is based on the ECTS principle and provides the opportunity to form a student-centered academic profile, as well as a combination of teaching, practical, and research components.

The aim of the program is to bring the student as close as possible to the practical activity. To this end, the program actively uses the university-based banking laboratory and other activities, which include memoranda of cooperation with public and private sectoral organisations in the relevant field.

Graduates of the Master's program will be able to hold managerial positions in government agencies (National Bank of Georgia, Ministry of Finance, Ministry of Economy and Sustainable Development, etc.) and/or commercial banks, microfinance organisations, international entrepreneurial and consulting firms.



SEU

VS

10 TEAMS FROM 8 UNIVERSITIES ACROSS 8 EUROPEAN COUNTRIES

The list of universities participating in the business simulation competition other than SEU:

-  Coventry University - UK
-  Emlyon Business School - France
-  Prague University of Economics and Business - Czech Republic
-  Universitatea "Dunarea de Jos" din Galati - Romania
-  University College of Northern Denmark - Denmark
-  Kozminski University - Poland
-  Estonian Business School - Estonia
-  University of Latvia - Latvia

The participating teams went through seven rounds, which included setting up a virtual travel company, obtaining the necessary operational resources, hiring people, offering travel packages, and carrying out the marketing strategies.

The SEU team became the unrivalled winner.

THE WINNERS OF THE BUSINESS SIMULATION COMPETITION

Shota GOGUADZE

Graduate of the English-medium Bachelor of
Business Administration Program

*"We were an amazing team, we couldn't do it without each other.
That's what makes our team a beautiful and good one".*



Iara Albj

Student of the English-medium Bachelor of
Business Administration Program

*"The Revas Business Simulation competition was a great
opportunity for us to learn in a practical way about how real life
businesses work and it was an honor for me to be a part of it".*



Arvin Jafari Momtaz

Student of the English-medium Bachelor of
Business Administration Program

*"I was privileged to be a part of the team
that managed to go through a very intense
competition together".*





- SEU operates a banking laboratory equipped with modern technologies, offering students to engage into fieldwork activities.
- SEU helps students form and develop their own startup businesses.



FACULTY OF LAW



FACULTY OF LAW

The Faculty of Law of Georgian National University SEU is one of the largest faculties in the Georgian educational market, offering undergraduate and graduate programs to students. It should be noted that the Faculty is a member of the European Law Faculties Association of ELFA.

The faculty includes unique educational courses designed specifically for SEU in line with the best international experience and the requirements of the modern market, and combines both theoretical and practical components.

The Faculty of Law is led by key specialists in the field: judges, prosecutors, notaries and lawyers, majority of whom has been educated in universities around the world and actively share international experience with students in the teaching process. The academic staff is actively involved in law-making activities, as well as providing international legal expertise.

Law students take internships at SEU's state-of-the-art legal clinic, as well as at partner law firms. SEU has a mock courtroom where students conduct mock trials.

Additionally, students participate in exchange programs, summer schools and student conferences, both local and international competitions.



- **Undergraduate and Graduate Programs in LAW**

LAW

The content of the SEU Undergraduate Program in Law is completely different from other current undergraduate programs, as evidenced not only by the structure of the program but the diversity of the teaching courses as well. The program offers several completely new academic disciplines that have been developed for this very program. In this regard, it is worth mentioning the following directions in the field of human rights, energy law and environmental issues, sports law and other teaching courses. The compulsory component of the program includes a course in practical skills and professional ethics, led by experienced practicing lawyers and implemented within the SEU Legal Clinic.

Graduates of the program are guaranteed, along with the knowledge necessary for employment, to acquire professional practical skills that will help them become successful lawyers.

Graduates of the program could be employed in legislative and executive, judicial, law enforcement and other regulatory bodies, legal entities of private or public law, or other non-profit (non-commercial) organisations on the position of legal profile, where

the academic degree of Bachelor of Laws is required and the law does not require taking the state certification exam or additional preconditions provided by the legislation of Georgia.



LAW

The SEU Master of Laws Program focuses on establishing and upholding legal values recognised by the national as well as international community.

The Master's program is aimed at providing the graduate with the knowledge of modern legal relations and the practical skills necessary for a lawyer to have the ability to act in accordance with the ethical norms of justice and various legal professions, human rights, social and democratic values.

The unique learning components of the program ensure that the student is provided with in-depth and systematic knowledge in the fields of private, criminal, public or international law, generalising best national and international case law and/or using comparative legal methodology.

The program is distinguished by the uniqueness of the research component, which aims to equip the student with modern methods of research of problematic issues within the Law and other related disciplines.

The graduate has the opportunity to work in any position where the degree of Master of Laws is required, and it is not necessary to take the state certification exam and/or additional preconditions provided by the legislation of Georgia.



LAW PROGRAM

- Internship-laden academic program with the involvement of leading specialists in the field;
- 90% of the program professors are educated at the universities of Paris, Leiden, Potsdam, Berlin, Maastricht, Rotterdam, Tartu, London Queen Mary, Nottingham, Saarland, Bonn, Munich, Cologne, Jena, Speyer;
- Free legal aid (legal clinic) office equipped with modern technologies.

EVENTS IMPLEMENTED AT SEU:

- 2020 - General Meeting of the Georgian Bar Association;
- 2019 - Annual Reporting Meeting of the Legal Aid Service.
- **The SEU Exam Center is favoured by:**
 - High Council of Justice of Georgia;
 - General Prosecutor's Office of Georgia;
 - Georgian Bar Association;
 - Training Centre of Justice of Georgia TCG.



Mock room

SCIENTIFIC CONFERENCE TITLED “EUROPEAN GREEN DEAL AND ITS POLITICAL, LEGAL AND ECONOMIC IMPACT ON GEORGIA”

On February 10-11, 2022 the European Integration Research Center of Georgian National University SEU hosted an international scientific conference titled “European Green Deal and its Political, Legal and Economic Impact on Georgia”.

The conference has been the first attempt of accommodating the ambition and the processes related to the European Green Deal under the Georgian academic discourse.

Renowned European and Georgian experts were invited as speakers at the conference. The following topics have been discussed during the conference:

Green Deal in the European Perspective: EU Climate Law & Fit for 55 Package;

Making the European Green Deal Work: The Governance Regulation Between EU’s Ambition and Member States Constraints;

European Green Deal within EU-Georgia Partnership and Cooperation Framework: Risks, Opportunities and Visions;

Georgian Climate Change Policy in the Prism of the European Green Deal;

The role of the European Green Agreement on Georgia’s energy sector, its challenges and future prospects;

Analysis of green product consumption statistics by the population of Zugdidi and Kutaisi;

Principles of Environmentalist Film and Fair Society.



CONFERENCE ON “DOMESTIC VIOLENCE AS A SOCIAL CHALLENGE”

SEU hosted the international conference on “Domestic Violence as a Social Challenge” on April 11, 2022.

The conference was organized in the framework of the international research project - "MOVETIA" (Swiss National Agency for Exchange and Mobility) in partnership with Eastern Switzerland University (OST) and focused on the problems and challenges of domestic violence both in Georgia and Switzerland.

The representatives from the Government of Georgia, the Prosecutor' Office, the non-governmental sector, experts in the field and professors of SEU and OST delivered speeches at the conference. The international conference was held with the support from the USAID Rule of Law Program in Georgia.



LEGAL AID CLINIC

SEU operates a Legal Aid Clinic, where law students, within their authority and the supervision of public attorneys, provide free legal advice to individuals and assist them in preparing legal documentation.

This additionally enables the SEU students to practice and develop professional skills with real clients in real settings.



FACULTY OF SOCIAL SCIENCES



FACULTY OF SOCIAL SCIENCES

The Faculty of Social Sciences of Georgian National University SEU is focused on preparing competitive specialists in journalism, international relations, psychology, social psychology and clinical psychology. The Faculty of Social Sciences, in the process of teaching at the undergraduate and graduate levels, allows for the international standards and the experience of international universities.

The faculty offers students exchange programs, internships and opportunities to participate in scientific student conferences and trainings, designed to help them develop important professional skills in parallel with their studies. Students are involved in research activities, thus contributing to the development of the University's interdisciplinary, multidisciplinary, and transdisciplinary research.

Both Georgian and English literature is used in the teaching process, which is in line with the requirements of the labor market. Functional lecturers use modern and innovative methods, which makes the teaching process more interesting and develops the student's ability in the field of social, psychology, international relations, analysis of current events and processes.



Undergraduate Programs:

- Journalism
- International Relations
- Psychology

Graduate Programs:

- Social Psychology
- Clinical Psychology

JOURNALISM

The aim of the SEU Bachelor of Journalism Program is to prepare competitive, qualified functional journalists for the modern media market, who will have knowledge of civic values and practical skills based on professional standards, relevant to working in the modern media industry.

The academic process of the program is practice-oriented, encouraging students to become more active in acquiring knowledge and professional skills, to master the principles of communication and work in the media industry.

Under the program, the students will learn about the role of media in modern society, issues of journalistic ethics and responsibility; gain knowledge concerning the professional standards, functions and principles of journalism and master professional skills.

Graduates of the program will be able to get employed in print media (newspapers, magazines), broadcast media (radio, television), Internet media, news agencies, public or business relations and press services of the state or business organizations, non-governmental sector, etc.



- *The university operates a publishing house, which provides educational magazines and newspapers to be printed.*
- *The university accommodates a media laboratory equipped with modern infrastructure, giving the students the opportunity to acquire and refine practical skills. The equipment in the media laboratory allows teaching a practical component, including photo and video recording, editing, producing TV and radio stories, etc.*



PSYCHOLOGY

The SEU Bachelor of Psychology Program aims to provide the student with the necessary theoretical knowledge in the field of psychology both in general and its individual components, considering the current challenges in the field of psychology in the context of the Georgian labour market, as well as to develop their practical and basic research skills.

The program provides the student with the opportunity to choose the desired field concentration (social psychology, clinical psychology, labour and organisational psychology, educational and developmental psychology) and to deepen their knowledge in this area. The concentration includes field professional practice and bachelor's thesis in the chosen field.

Graduates of the program will be able to get employed in any public or private institution, the effective functioning of which requires the knowledge in psychology. Probable employment areas include hiring as a psychologist at a small organization and as an assistant psychologist or specialist at medium and large organizations, according to the chosen sub-field.

INTERNATIONAL RELATIONS

The aim of the SEU Bachelor of International Relations Program is to prepare highly competent and civilly responsible international relations specialists, who will be competitive with the demands of the labour market.

The program focuses to develop the students' field knowledge by providing them with international relations and policy aspects of the three regions (East, West, and Post-Soviet area), through the field-related internship in the same field and by completing a bachelor's thesis. The program focuses on the development of thinking and skills focused on the state and contemporary global challenges.

Under the program, the students will be introduced to the main trends and currents in the theory of international relations, diplomatic, legal and economic mechanisms for the regulation of relations between states, key aspects of international politics and globalisation; the importance of Georgia's place and role as a small state in the international system; the ability to analyze current processes in the field of international relations, communication, civic and



political thinking. Based on the acquired knowledge, the graduates of the program will be able to continue their studies at a master's level and/or be employed in Ministry of Foreign Affairs, international intergovernmental and non-governmental organisations, an international organisation accredited in Georgia, public institutions and private companies.

- ***The three concentrations included in the program (in the form of East, West and Post-Soviet region) give the student more opportunities to choose the region of their interest and to specialise in that field.***

SOCIAL PSYCHOLOGY

The goal of the SEU Master of Social Psychology Education Program is to prepare highly competent psychologists in the broadest field of psychology, namely social psychology.

The aim of the master's program is to teach the student the general and specific patterns of human interaction with society, the important issues of the functioning of the group as a social formation, to introduce the patterns of human impact of different social roles and normative systems.

The program provides in-depth and systematic study of theoretical foundations, specific strategies and ways to use them adequately; mastering the principles of optimal interaction with the human social environment.

Graduates of the program will be able to be employed in public and private entities, engaging into research and socio-psychological counseling.



CLINICAL PSYCHOLOGY

The aim of the SEU Master of Clinical Psychology Program is to prepare a specialist in full accordance with modern requirements, which will be able to carry out clinical intervention and psycho-counseling within their competence.

The Master's program is focused on the development of practical skills, and all the inclusive courses contribute to the development of skills for the graduate in the direction of the practical component.

The basic concept of the program is to provide the student with an in-depth understanding of the importance of modern clinical psychology, the basics of the therapist-client professional ethics, to properly select personality research methods and strategies for psychological intervention in the field of psycho-social and psychological health.

Graduates of the program will be able to be employed in public and private organisations and institutions where the qualifications of clinical psychologist and psycho-consultant are required.



PSYCHOLOGICAL COUNSELING AND TRAINING CENTRE



SEU operates a Psychological Counseling and Training Centre, which provides services and counseling to SEU students in the following areas: overcoming stress, anxiety, depression, phobias, various behavioural or emotional disorders, learning difficulties, strained relationships and conflicts, as well as developing leadership skills in

personal growth and self-realisation, raising the level of financial and psychological well-being, and achieving success and career advancement.

The Centre helps psychology students to develop practical skills.



FACULTY OF MEDICINE

FACULTY OF MEDICINE

The Faculty of Medicine allows citizens of any country of the world to receive a quality education in the healthcare field.

The Faculty of Medicine administers an MD program in the English language (360 ECTS credits) accredited by National Center for Educational Quality Enhancement. Respectively, the program meets the ENQA and WFME standards.

The Faculty of Medicine is a member of the Association for Medical Education in Europe (AMEE) and the Association of Medical Schools in Europe (AMSE) and has signed memoranda of cooperation with universities and medical clinics around the world.

In addition to the academic education, the students of the faculty are involved in extracurricular activities.

The teaching process at the faculty is led by recognized specialists in the field, local and foreign professors.

Auditoriums and laboratories equipped with modern technologies support the teaching of basic disciplines of the educational program. In the simulation lab, students develop practical skills working with simulators and dummies. Practical training in clinical disciplines is held in the leading clinics and medical institutions of Georgia.

The faculty provides the opportunity for students to take internships in foreign (US, UK, Turkey, Italy) medical clinics during the winter and summer holidays.

It is planned to build a university clinic and student dormitory with modern standards in the nearest future.



MEDICINE (ENGLISH-TAUGHT)

The programme aims at providing the graduates with necessary knowledge and competences relevant to the national and international standards of the field that will ensure their further study in professional direction; assure with the modern, deep, systemic and integrated knowledge of biomedical, preclinical, clinical sciences and its application into practice; facilitate their motivation for continuous improvement of their knowledge and life-long learning; develop interpersonal, clinical skills, decision making based on the evidence-based data, understanding clinical cases in broad social, cultural contexts to promote health, wellbeing and prevent diseases, understanding of a physician's professional, ethical and legal responsibilities and contribute to the field development in the constantly changing environment.

A graduate has the right to:

- Complete a postgraduate vocational training programme (or the relevant vocational programme abroad recognized by the country in concern) and acquire the right to perform an independent medical practice after passing a state certification examination;
- Continue education at the third level of higher education system – doctoral level;
- Carry out research and teaching activities in the theoretical fields of medicine or other fields of health care that do not include an independent medical practice;
- Be employed as a Junior Doctor under the responsibility of an independent medical practitioner.



AMERICAN HOSPITAL TBILISI AFFILIATED CLINIC OF SEU

American Hospital Tbilisi AHT is an SEU exclusive partner and affiliated clinic.

Only SEU students enjoy the exclusive opportunities to do their clinical educational courses in an American hospital, to attend masterclasses delivered by both Georgian and foreign top industry practitioners, and to develop their practical skills in clinical settings.

The American Hospital Tbilisi AHT was founded with the support of the United States International Development Finance Corporation (DFC), formerly known as OPIC.

On June 22, Scott A. Nathan (second from the left in the photograph), Chief Executive Officer of the United States International Development Finance Corporation (DFC), awarded the American Hospital Tbilisi AHT 800, 000\$ to provide Ukrainian patients with free medical services.



See More





The American Hospital Tbilisi AHT offers excellent service of international standards through its logistics and operations management, designed to provide patientcentered services and multidisciplinary health care for ultimate patient well-being.



The American Hospital Tbilisi AHT offers effective services through its following Excellence Centers:

- ✓ Pulmonary Heart Disease Center
- ✓ Institute of Neurology and Neuroscience
- ✓ General and Minimally Invasive Surgery Center
- ✓ Orthopedics and Traumatology Center
- ✓ Outpatient Department

Each Excellence Center incorporates:
PULMONARY HEART DISEASE CENTER

- ✓ Cardiology
- ✓ Interventional Cardiology
- ✓ Internal Medicine
- ✓ Pulmonology
- ✓ Arrhythmia
- ✓ Cardiac Surgery
- ✓ Minimally Invasive Heart Surgery
- ✓ Cardiothoracic surgery
- ✓ Vascular surgery

INSTITUTE OF NEUROLOGY AND NEUROSCIENCE:

- ✓ Neurology
- ✓ Neurosurgery
- ✓ Endovascular Neurosurgery

GENERAL AND MINIMALLY INVASIVE SURGERY CENTER:

- ✓ General Surgery
- ✓ Surgical Oncology
- ✓ Bariatric Surgery Center
- ✓ Urology
- ✓ Gynecology
- ✓ Otorhinolaryngology
- ✓ Maxillofacial Surgery
- ✓ Head and Neck Surgery
- ✓ Plastic and Reconstructive Surgery
- ✓ Skin & Soft Tissue Surgery



ORTHOPEDICS AND TRAUMATOLOGY CENTER:

- ✓ Orthopedics/Traumatology
- ✓ Orthopedic Surgery
- ✓ Trauma Surgery
- ✓ Arthroscopic Surgery

OUTPATIENT DEPARTMENT

- ✓ Ocardiology
- ✓ Internal Medicine
- ✓ Pulmonology
- ✓ Neurology
- ✓ Neurosurgery

THE RADIOLOGY DEPARTMENT OF THE AMERICAN HOSPITAL TBILISI AHT OFFERS THE FOLLOWING SERVICES:

- ✓ 03t Magnetic Resonance Imaging (MRI)
- ✓ Digital X-ray
- ✓ CT Scan
- ✓ Ultrasound Imaging (Ultrasound)

EPILEPSY AND SLEEP DISORDERS CENTER:

- ✓ Endocrinology
- ✓ Gynecology
- ✓ Urology
- ✓ Proctology
- ✓ Clinical Oncology
- ✓ Mammology
- ✓ Dermatology
- ✓ Pediatrics
- ✓ Orthopedic Traumatology
- ✓ General Surgery
- ✓ Skin, Soft Tissue and Bone Surgery
- ✓ Otorhinolaryngology
- ✓ Bariatric Center
- ✓ Psychiatry
- ✓ Psychology
- ✓ Endoscopy
- ✓ Rheumatology
- ✓ Traumatology
- ✓ Gastroenterology



**FOR THE FIRST TIME IN GEORGIA!
FUNCTIONAL MAGNETIC RESONANCE IMAGING (fMRI)
IN THE AMERICAN HOSPITAL TBILISI AHT:**

- ✓ Detecting the Slightest Changes in Brain
- ✓ Detailed Study of Brain Function Anatomy

**THE LABORATORY CENTER OF THE
AMERICAN HOSPITAL TBILISI AHT IS EQUIPPED
WITH THE ULTRA-MODERN HARDWARE BY THE
WORLD'S MOST RENOWNED COMPANIES,
SUCH AS ROCHE, SYSMEX AND SIEMENS:**

- ✓ Personalized Approach and Multifaceted Treatment
- ✓ Patient-Centered Lab
- ✓ Fast and Safe Pharmaceutical Product Transportation
- ✓ Contamination Risk Reduction
- ✓ Rational Resource Utilization
- ✓ Efficiency
- ✓ Medical Personnel Assistance
- ✓ Spending More Time with Patients
- ✓ Laboratory Results Delivery

**THE AMERICAN HOSPITAL TBILISI
AHT IS EQUIPPED WITH THE
VACUUM TRANSPORT SYSTEMS
FOR PHARMACEUTICAL PRODUCTS
AND LABORATORY SAMPLES**



**FOR THE FIRST TIME IN GEORGIA!
LATEST ARTIFICIAL INTELLIGENCE IN ENDOSCOPY
IN THE AMERICAN HOSPITAL TBILISI AHT:**

- ✓ Enhanced Quality in Texture and Color
- ✓ Clear and Sharp 4K Imaging for Enhanced Precision
- ✓ More Speed, Quality and Safety in Treatment



**FOR THE FIRST TIME IN GEORGIA!
AHT NEUROPHYSIOLOGY CENTER OFFERS:**

- ✓ Differential Diagnosis between Epileptic and Non-epileptic Seizures
- ✓ Syndromic Diagnosis of Epileptic Seizures
- ✓ Pre-surgical Diagnostics

The oncology section of the American Hospital Tbilisi AHT accommodates a comfortable environment with all necessary details to provide both physical and mental health of the patient.



GENERAL GYNECOLOGIC ONCOLOGY CENTER:

- ✓ Full Range of Gynecological and Oncological Service
- ✓ Precision Diagnostics
- ✓ Medical Equipment of European Quality
- ✓ Gynecological and Oncological Operations Performed by Qualified Doctors, Using Advanced Methodologies

**FOR THE FIRST TIME IN GEORGIA!
THE OPERATING ROOMS OF THE AMERICAN HOSPITAL TBILISI AHT ARE EQUIPPED WITH SMART SYSTEMS, ALLOWING FULL MONITORING OF THE AREA FOR THE SAFETY OF THE PATIENT.**

Telemedicine – remote access to American Hospital Tbilisi AHT services and medical staff.



AHT ACADEMY FOR PROMOTING THE KNOWLEDGE
AHT Academy – Lifelong Learning and Development
Based on the American Hospital Tbilisi AHT Academy





MEDICAL LABORATORIES EQUIPPED WITH MODERN TECHNOLOGIES

Clinical practice in foreign university clinics:

- Canada
- United Kingdom
- Germany
- Austria
- Turkey
- United States
- Australia
- Croatia
- Poland
- Romania



There is a state-of-the-art simulation clinic operating at SEU.

Students of the English-medium MD program advance their medical skills while working on simulation mannequins in the simulation laboratory.

The SEU accommodates laboratories for chemistry, microbiology, histology, pathology and 3D anatomy.

INTERNATIONAL RECOGNITION



Ministry of Higher Education and Scientific Research of Jordan;



Ministry of Higher Education of Palestine;



World directory of medical Schools.



Council of Higher Education (CoHe) Turkey;



National Medical Commission, India;



Member of Association of Educational Commission for Foreign Medical Graduates

**LOCAL AND
INTERNATIONAL
ACADEMIC STAFF**



ACADEMIC STAFF



ALFREDO MOSCARDINI (UK)

LEAD AUTHOR AND CO-HEAD OF THE GEORGIAN AND ENGLISH-TAUGHT GRADUATE AND UNDERGRADUATE PROGRAMS IN BUSINESS ADMINISTRATION OF SEU

Emeritus of the University of Sunderland, Professor at Cardiff Metropolitan University, Visiting Professor at the Northumbria University, Mathematician.
Professor Alfredo is an honorary doctor of SEU.



JOHANNA JIANG (UK)

INVITED LECTURER AT THE FACULTY OF BUSINESS AND TECHNOLOGY

Dr Johanna Jiang teaches Business Plan Development at SEU. She is a lecturer of Entrepreneurship in the Department of Management and Human Resources at Coventry University London. Johanna enjoys a profound experience of enterprise activities across the UK and China. She has worked as a coordinator for Manager Exchange and Training Programs between EU and the Government of China. She has consulted for a range of Chinese universities to set up global networks of visiting lecturers for MBA programs. She has presented her research at leading academic conferences worldwide, such as European Academy of Management Conferences in Paris and Reykjavik, Babson College Entrepreneurship Research conference from the USA, Institute for Small Business and Entrepreneurship in the UK. Her areas of research include the transnational entrepreneurship, family business succession, ethnic minority business breakout strategies and female leadership. She develops and teaches leadership and entrepreneurship training courses, and coaches young entrepreneurs in the several UK and European universities.



BRUNO BERNARD (BELGIUM)

INVITED LECTURER AT THE FACULTY OF BUSINESS AND TECHNOLOGY

Prof. Bernard was a co-candidate for the Nobel Economic Prize 2019 with Dr Samuel Mathey for EZF-EZC. He is an expert in International Trade and an expert for European Commission, as well as an author of 28 marketing and business ethics books translated in 12 languages. He is a Member of Royal Society for Political Economy of Belgium, honoured by 3 titles of knighthood in France and Belgium for export results. Professor Bernard delivers lectures as an invited lecture at the Faculty of Business and Technology at SEU.
Professor Bernard is an honorary doctor of SEU.



SASCHA J. FLEMNITZ (GERMANY) **PROFESSOR AT THE FACULTY OF BUSINESS AND TECHNOLOGY**

Sascha J. Flemnitz is a doctor of social sciences. He is CEO of BBW Gruppe, one of the largest educational groups in Berlin-Brandenburg and director of the Institute of Educational Research and Management.

Sascha J. Flemnitz has joined SEU's Master of Education Management program as a professor. Professor Sascha is an honorary doctor of SEU.



ORHAN DEMIROVSKI (UK) **INVITED LECTURER AT THE FACULTY OF BUSINESS AND TECHNOLOGY**

Orhan Demirovski teaches Business Plan Development and Performance Assessment at SEU. He is a lecturer in Entrepreneurship at Coventry University London. He has diverse experience in developing and managing successful experiential learning programs in academia and industry. Due to his distinctive background, Orhan has been consulting the new venture creation process for start-ups from policy and operations perspective. Orhan is exploring research areas in entrepreneurship education, impact learning and student engagement. He is currently leading the Business Simulation final year BA and MBA programs at Coventry University London. Prior to joining academia, he had worked for the United Nations on income generation projects and economic development of communities. Much of the projects and activities were aimed at poverty reduction, social inclusion, support of refugees, and other marginalised groups.



MARTIN DAHL (POLAND) **INVITED LECTURER AT THE FACULTY OF BUSINESS AND TECHNOLOGY**

Professor Martin Dahl teaches a course of Economy of Sustainable Development at SEU. He is also a master's thesis committee member and advisory board member of SEU Institutional Research Fund. Prof. Dahl is a Dean of the faculty of Economics and Management at Lazarski University Poland. He holds PhD from the Institute of Political Studies of the Polish Academy of Sciences and is a lecturer of the Lazarski University English-medium programs.

ACADEMIC STAFF



ANDREA APPOLLONI (ITALY)

INVITED LECTURER AT THE FACULTY OF BUSINESS AND TECHNOLOGY

Dr. Andrea Appolloni is an associate professor in Operations Management and Sustainability at Tor Vergata University in Rome, Italy. In the same University, he completed his Ph.D in Business Administration. He is a permanent visiting fellow at Cranfield University (UK) and a research associate at the Italian Research Council. His teaching areas are focused on Operations, Supply Chain and Procurement Management and Sustainability courses at both undergraduate and graduate levels. He has been visiting several Universities in the recent years and has published and presented articles in several international journals and conferences. He is coordinator of the European Project Marie Curie Hosrizon 2020 on Sustainable Public Procurement. He is an expert member in Sustainability at the Global SCP Clearing House, being a unique one-stop hub dedicated to Sustainable Consumption and Production (SCP). Also, he is part of the 10 Year Framework of Programs on SCP (10YFP on SCP), convened by the United Nations Environment Program (UNEP). He was a visiting scholar at Tianjin University (China), University of Tennessee in Knoxville (USA) and ETH Zurich (CH).



ALFONSO RECORDARE (ITALY)

INVITED LECTURER AT THE FACULTY OF MEDICINE

Alfonso Recordare works as a general surgeon with special interest in management of hepatobiliary and pancreatic diseases as well as of oncological abdominal surgery at Dell'Angelo Hospital Mestre-Venice (The Hub hospital of Venice Province). The actual main fields of clinical investigation includes the immunological microenvironment of rectal cancer, portal vein arterialization, treatment of HCC involving the portal vein, techniques of reconstruction after pancreatic cancer, applying bacteriophages for the treatment of MDR infections. Alfonso is a lecturer at the Graduate School of Translational Research in Medicine and Surgery of the University of Bologna. As an invited lecturer at SEU, he teaches clinical subjects at the faculty of Medicine.



DANIEL SALCEDO (CANADA)

INVITED LECTURER AT THE FACULTY OF MEDICINE

Daniel Salcedo is a visiting professor of the Medical Program at SEU. He is a co-chairman of the Technology-Enhanced Learning Committee at the Association of European Medical Education (AMEE). Daniel Salcedo is the Director of Centre for Clinical Education of Taipei Municipal Wanfang Hospital at Taipei Medical University. He is also the director of the Educational Research Center for Education in Medical Simulation as well as an author of multiple publications and research papers.



JOCHEM DE LANGE (NETHERLANDS)

INVITED LECTURER AT THE FACULTY OF MEDICINE

Jochem is a healthcare manager with an extensive experience in People, Process and Change Management. He has worked as a manager of various hospital departments in the Netherlands, pursuing a private practice in Austria and currently being an active entrepreneur, providing sales and consultancy to radiology centres in the Caucasus. He holds a Master of Public Health degree from the University of Liverpool and has enjoyed various trainings in all aspects of Management in Healthcare, including Lean Six Sigma Green Belt Certification.



IRAKLI SAMKHARADZE

ASSOCIATED PROFESSOR, AT THE FACULTY OF LAW

Doctor of Laws, Lawyer,
Head of The European Integration Research Center at SEU
Regional Advisor at GIZ (German Agency for International Cooperation).



NINO KEKELIDZE

ASSOCIATE PROFESSOR AT THE FACULTY OF BUSINESS AND TECHNOLOGY

Founder and Director of the Travel Company Discover Georgia, Member of the Board of Appeals, Head of Tourism Education Committee of the LEPL National Center For Educational Quality Enhancement, Georgian Tourism Association (GTA).

ACADEMIC STAFF



PAATA SHURGHAIA

ASSOCIATE PROFESSOR AT THE
FACULTY OF BUSINESS AND TECHNOLOGY,
HEAD OF THE UNDERGRADUATE PROGRAM IN FINANCE

Partner of Grant Thornton, General Director of Georgian Cooper & Gold;

Chairman of the Board of BDO and the charity organisation Crisp Way Union.



TEONA MAISURADZE

HEAD OF THE GRADUATE PROGRAMS IN
BUSINESS ADMINISTRATION

Professor, Doctor of Business Administration,
Horizon Europe Georgia, National Contact Point (NCP)
Program - Marie Skłodowska-Curie Actions (MSCA).



TAMAR ALADASHVILI

INVITED LECTURER AT THE FACULTY OF MEDICINE

Psychiatrist at the Center for Mental Health and Drug Prevention,
Head of Community Mobile Service.

ACADEMIC STAFF



GIORGI DONADZE

ASSISTANT PROFESSOR AT THE FACULTY OF SOCIAL SCIENCES,
HEAD OF THE GRADUATE PROGRAM IN CLINICAL PSYCHOLOGY

Specialist in mental health;
EU-certified trainer.



TORNIKE SHURGHULAIA

INVITED LECTURER AT THE FACULTY
OF SOCIAL SCIENCES

Founder of the Thomas Jefferson Research Center, a Graduate from the U.S.
Department of State and the University of Massachusetts.



KETEVAN NIZHARADZE

ASSOCIATE PROFESSOR AT THE FACULTY OF SOCIAL SCIENCES

PhD holder in Classical Philology;
Homerologist, Writer, Poet, Translator.

LOCAL AND INTERNATIONAL ACADEMIC STAFF OF SEU



The SEU academic team is staffed with highly qualified, functional and competent professionals, who actively use modern literature, technologies and new teaching methods to motivate their students to enhance their self-actualisation.

**CAREER DEVELOPMENT
AND ALUMNI RELATIONS
DEPARTMENT**



CAREER DEVELOPMENT

The Career Development and Alumni Relations Service of Georgian National University SEU constantly cares for the career development and employment of its students and graduates, and systematically offer them:

- Public lectures;
 - Individual consultations;
 - Training sessions;
 - Workshops;
 - Job fairs with the participation of successful companies;
 - Various projects, vacancies, and internships in SEU, as well as in the private and public sector.
- SEU is among the top 5 universities in Georgia in terms of graduate employment rates!
 - SEU holds an annual employment forum, involving more than 150 companies to support its students and graduates.



PARTNERS



Prima Audit Ltd



LOGOMEDI Ltd
Speech development
And a correction center



DEFENSE MINISTRY



MINISTRY OF
INTERNAL AFFAIRS



PARTNERS



IMEDI



MAESTRO



PALITRA MEDIA



SSTV
ERTSULOVNEBA Ltd



MAESTRO STUDY
Ltd



EURONEWS HOLLING Ltd



Informational Agency
Mmg



TH. JEFFERSON
RESEARCH CENTER



EDEC



act



IB MTHIEBI



DAVITIANNI



LEGAL
AID SERVICE



BUCKSWOOD
NATIONAL SCHOOL Ltd



PSYCHOLOGY
CENTER "DAVITIANNI"

PARTNERS

IERD

INSTITUTE FOR
ECONOMIC RESEARCH AND
DEVELOPMENT Ltd



LEVAN MIKELADZE DIPLOMATIC
TRAINING RESEARCH INSTITUTE
OF THE MINISTRY OF FOREIGN
AFFAIRS OF GEORGIA



NNLE
UNION THAT PEOPLE
NEED SPECIAL CARE



Youth Initiatives & Civic
Development Academic Center



ASSOCIATION OF YOUNG
ECONOMISTS OF GEORGIA



INSTITUTE FOR DEVELOPMENT
OF FREEDOM OF INFORMATION



NNLE
FREE PEDAGOGY CENTER



LOIALTE Ltd



SEU Development



LUCKY WAY Ltd
(MIMINO TRAVEL GEORGIA)



HEADVICE Ltd



BLUE BIRD TRAVEL Ltd

PARTNERS



EXAMPLES OF SUCCESSFUL CAREERS

Ramaz Artmeladze

Graduate of the Bachelor of Finance Program

Place of work: Grant Thornton, one of the top 10 international auditing and business consulting companies in the world

Position: Business Consultant

“SEU provides a well-balanced practical and theoretical study, which helped me turn education into a constant process”.



Davit Bakhturidze

Graduate of the Bachelor of Business Administration Program

Place of work: Sparkasse Bank, Germany

Position: Service Advisor to the Finance Department

“For me, the formula for success looks like the following: have a goal, work selflessly for that goal, and have willpower to reach that goal”!



Natia Batsikadze

Graduate of the Bachelor of Psychology Program

Place of work: Psychotherapy and Personal Growth Centre Stimulus

Position: Psychological Consultant and Trainer

“If I had to make a choice now, I would not hesitate to choose psychology and SEU again”.



EXAMPLES OF SUCCESSFUL CAREERS



Tamar Macharashvili

Graduate of the Master of Law Program

Place of work: Legal Service of the Municipality

Position: Head of Legal Service

“SEU is a successful university in our country, with qualified lecturers, the best environment and infrastructure”.



Makho Asanidze

Graduate of the Bachelor of Journalism Program

Place of work: TV Pirveli

Position: Journalist

“Studying at SEU is already a success”.



Sophia Pangani

Graduate of the Bachelor of Management Program

Place of work: Bank of Georgia

Position: Micro Credit Expert

“SEU is the starting point of my success. That is exactly the place where I acquired the necessary knowledge and skills that made me competitive in today's labour market”.

EXAMPLES OF SUCCESSFUL CAREERS

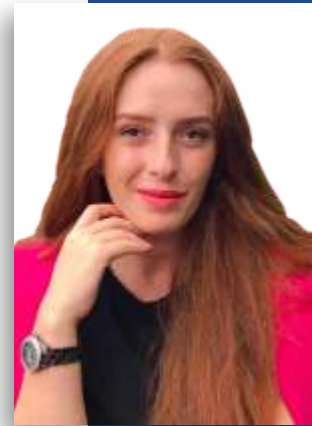
Diana Paksashvili

Graduate of the Bachelor of International Relations Program

Place of work: Spanish Company TPF Getinsa-Europe Studio

Position: Representative of the Company and coordinator
in the field of international relations in Georgia

*“Properly directed education is the weapon with which
you fight for the rest of your life. As soon as I enrolled in SEU,
I knew, I was in the right place”.*

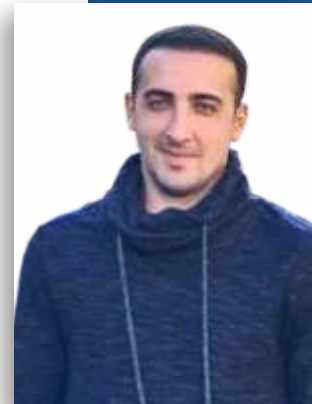


Nika Nazgaidze

Graduate of the Bachelor of Tourism Program

Startuper: In 2019, Nika, together with his team,
created a new, innovative employment platform FindWork.ge,
which connects employers and job seekers

*“During my studies at SEU, I went through two internship programs,
which helped me a lot in starting my own business later”.*



Gela Megeneishvili

Graduate of the English-medium Bachelor of Business Administration Program

Place of work: Georgian National University SEU

Position: Content Manager

Workplace: Business Newspaper The FINANCIAL

Position: Journalist in the field of business

“SEU is a place that stimulates development”.



SEU STUDENT DORMITORY HOUSING 1300 STUDENTS

The 1,300-bed student dormitory, located near the SEU campus (within walking distance) and surrounded by green spaces, is under construction to the latest standards, featuring both unique exterior and interior design and comfortable accommodation.

- Student dormitory will be fully equipped with household appliances and furniture;
- The dormitory will be guarded by the security police;
- The dormitory will provide catering services;
- Cleaning services;
- Library;
- Study areas.

*In order to support students and their families, considering the recent increase in rent, SEU will offer dormitory services to students, beginning from **September 2023.***



SEU
dormitory, allowing
1300
students to live from
September 2023



**INTERNATIONAL PARTNERSHIP
AND EXCHANGE PROGRAMS**

EXCHANGE PROGRAMS

SEU students enjoy the opportunity to travel to universities around the world through the exchange programs under a bilateral agreement with partner universities.

In addition, under the curriculum, the students have the opportunity to gain a short-term practical experience abroad.

✉ iro@seu.edu.ge

☎ (+995) 032 2 90 00 00 - 12



OPPORTUNITY TO RECEIVE A DOUBLE DEGREE FROM THE UNIVERSITIES OF THE FOLLOWING COUNTRIES:



UK



Portugal



Poland



Slovenia

ASSOCIATION MEMBERSHIPS



INTERNATIONAL PROJECTS



CREATIVE SPARK



ERASMUS+ Programme
Jean Monnet Activities





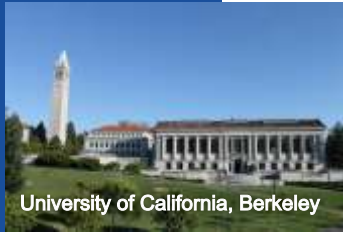
MASTER'S STUDENTS TOOK PART IN SUMMER SCHOOL TO SWITZERLAND

Master's students of Georgian National University SEU took part in summer school to Switzerland, organized by MOVETIA, Swiss national agency for the promotion of exchange and mobility.

They visited St. Gallen University. The project was led by Vice-Rector Anna Phirtsckhalashvili and the students were mentored by an invited expert Nia Dzeria.

Reminding that SEU, together with Swiss, Ukrainian and Albanian partner universities, is involved in the international project of MOVETIA, intended to both develop and implement a joint educational course titled "Human Rights, Social Challenges and Social Work" as well as organizing student research projects. As part of the visit, the participants assessed the social challenge-related research results.

The summer school was fully funded by MOVETIA. It should be noted that cooperation among the participating nations has further deepened and future joint projects have been outlined as well, including bilateral cooperation. Internalization remains top on SEU agenda and our students will be able to enjoy taking part in similar international projects in the future.



University of California, Berkeley



College of the Canyons, USA



BBW Hochschule - University



Technical University Munich



Tomas Bata University in Zlín

Partner Universities

-  The University of California, Berkeley, USA
-  College of the Canyons, USA
-  Zwickau University of Applied Sciences, Germany
-  BBW Hochschule - University of Applied Sciences, Germany
-  Eastern Switzerland University of Applied Sciences
-  EU Business School, Switzerland
-  Sustainable Development Management Institute, France
-  Tor Vergata University of Rome, Italy
-  Polytechnic Institute of Bragança, Portugal
-  University of Donja Gorica, Montenegro
-  Tomas Bata University in Zlín, Czech Republic
-  Lazarski University, Poland
-  University of Applied Sciences Kalisz, Poland
-  University of Economics and Human Sciences in Warsaw, Poland
-  University of Gdansk, Poland
-  UCSI University, Malaysia

Partner Universities

-  University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș, Romania
-  Bucharest University of Economic Studies, Romania
-  International Business School, Bulgaria
-  Medical University of Sofia, Bulgaria
-  International University of Gorazde, Bosnia and Herzegovina
-  Klaipeda State University of Applied Sciences, Lithuania
-  Riga Business School, Latvia
-  Riseba University of Business, Arts and Technology, Latvia
-  Turiba University, Latvia
-  University of Latvia
-  Transport and Telecommunication Institute, Latvia
-  Istanbul Medipol University, Turkey
-  Memorial Hospital Group, Turkey
-  Yeditepe University, Turkey
-  University of Petroleum and Energy Studies, India
-  Sathyabama University, India
-  Sharda University, India
-  IFIM Business School Bangalore, India



SEU STUDENTS UNDER THE EXCHANGE PROGRAMS AT PARTNER UNIVERSITIES



Zurab Shatirishvili

Student of the Undergraduate Program in Psychology at
DHBW KARLSRUHE University in Germany

“As a SEU student, I was granted a Baden-Württemberg Scholarship worth €1,000, and under the exchange program, I spent one semester at DHBW Karlsruhe University”.



Veronica Adamia

Turiba University in Latvia
Student of the Bachelor of Journalism Program

“SEU is the genius of every visionary student - always open to any challenge or innovation, and this is exactly what it expects from its own students”.



Lika Ghambashidze

Istanbul Yeditepe University
Student of the Bachelor of Business Administration Program

“The exchange program will definitely help me develop myself, get acquainted with another country’ culture, and acquire a different method of teaching”.



SEU STUDENTS UNDER THE EXCHANGE PROGRAMS AT PARTNER UNIVERSITIES

Koba Khokhiashvili

Polytechnic Institute of Braganca in Portugal
Student of the Bachelor of Management Program

"I have had to study at the Braganca Institute together with master's students. Since I was also going to pursue a master's degree, it was a great experience for me to be involved in various research projects".



Tornike Epitashvili

Gdansk University of Technology in Poland
Student of the Bachelor of Finance Program

"I recommend all students to participate in SEU exchange programs".



Giorgi Narsia

Polytechnic Institute of Braganca in Portugal
Student of the Master of Banking


"I will receive diplomas from both SEU and Braganca University".



THE OFFICE OF THE WORLD'S LARGEST YOUTH ORGANIZATION IS LOCATED ON THE SEU CAMPUS



- More than 50 SEU students enjoy the **AIESEC** exchange program every year.
- All **AIESEC** local offers are free and available to SEU students.
- Partnership with **AIESEC** gives SEU students the opportunity to participate in exchange educational programs to Italy, Poland, Czech Republic, Romania, Hungary and other European countries.

AIESEC  enables young people to gain practical experience abroad, to develop their leadership and personal skills, and to help others find themselves and bring out the best. By becoming a member of the organization, students have the opportunity to gain practical work experience in various international organizations, map out local projects and promote AIESEC.



STUDENT LIFE

STUDENT LIFE

SEU, in parallel with the active learning process, pays significant attention to a diverse student life.

Student life at SEU is exciting, active and busy.

SEU provides support and funding for student initiatives, projects, educational, sports, intellectual, creative and other activities.

Lots of cultural, sporting or educational events are planned for SEU students, which are an extraordinary opportunity to demonstrate their talents and skills.

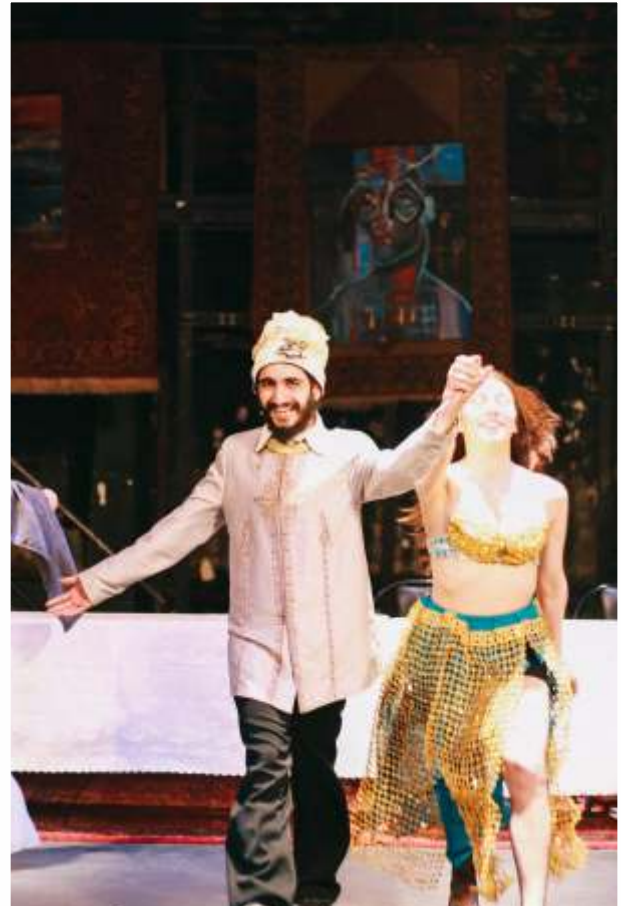
SEU is a place where everything is best for student life. Here you will feel the real charm of student life and the period of study will become unforgettable memories.





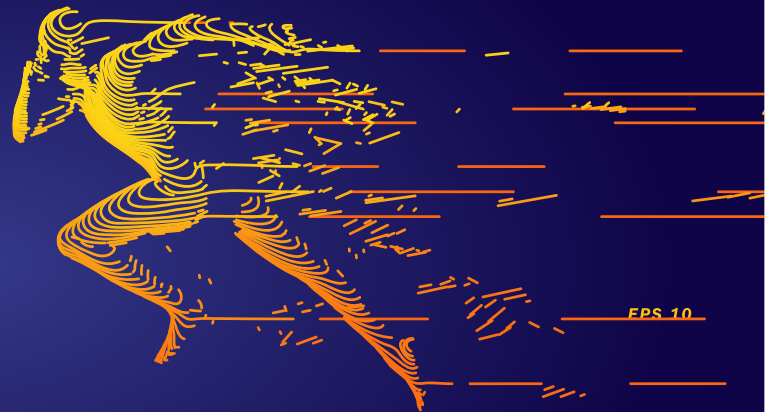
- Student Life in SEU

#BISENOSTEMPUS



- Student Life in SEU

**SPORTS &
HEALTHY
LIFESTYLE**



EPS 10

SPORTS & HEALTHY LIFESTYLE

Georgian National University SEU actively supports a healthy lifestyle and promotes the development of different types of sports.

For this purpose, rugby, basketball and football student teams have been formed at the university, which successfully compete both in Georgian and international sports arenas.

It should be noted that SEU accommodates well-equipped outdoor and indoor sports fields and tennis courts, allowing students to live a healthy life in parallel with their academic life.

There is a swimming pool in accordance with modern standards on the territory of the university.

The pool can be used by any student during lecture-free period.



SPORTS & HEALTHY LIFESTYLE

- More than 5,000 students from more than 400 universities from more than 50 countries participate in 21 types of European Universities Games. Oxford, Cambridge and many other prestigious universities take part in the tournament under the auspices of EUSA.
- A seven-a-side SEU rugby team, under EUSA, ranks first in Europe.
- SEU is the only university in Georgia as well as in Europe that has won the EUSA tournament 5 times in a row.
- SEU football and basketball teams are the winners of the Universiade and various tournaments.



EUSA
European University Sport Association

EUSA Gala

EUSA Awards to be presented

- ✦ Best University Award
- ✦ Enno Harms Fair Play Award 2015

Georgian National University SEU (GEO)
APRIL 8, 2016
Wroclaw Centennial Hall



**A SEVEN-A-SIDE SEU RUGBY TEAM
IS THE 5-TIME EUSA CHAMPION**

UNIQUE EXAMINATION SYSTEM ONLY AT SEU



With the unique SEU Exam Live system in the world, students can take the final exam without any predetermined schedule by SEU, on any desired exam day and time, in any subject, in any city, at the following SEU Examination Centres:

Tbilisi, Batumi, Kutaisi, Akhaltsikhe, Zugdidi, Gori, Rustavi, Telavi. Students can form “friendly groups” and choose the desired lecture schedule make necessary changes and attend lectures at their preferred time.

- 📍 Tbilisi
- 📍 Batumi
- 📍 Zugdidi
- 📍 Kutaisi
- 📍 Gori
- 📍 Akhaltsikhe
- 📍 Rustavi
- 📍 Telavi



SCIENTIFIC RESEARCH AND RESEARCH PROJECTS

SCIENTIFIC RESEARCH

The main goal of the scientific-research strategy of Georgian National University SEU is to deepen the research conducted at the institutional level, with a positive impact not only on Georgian National University SEU but also on the economic and social development of Georgia in general.

The main precondition for SEU to become one of the leading higher education institutions in the country is the deepening of research activities, strategic enhancement and diversity.

Georgian National University SEU supports interdisciplinary, multidisciplinary and trans-disciplinary research, which will make a significant contribution to addressing national and international challenges. SEU



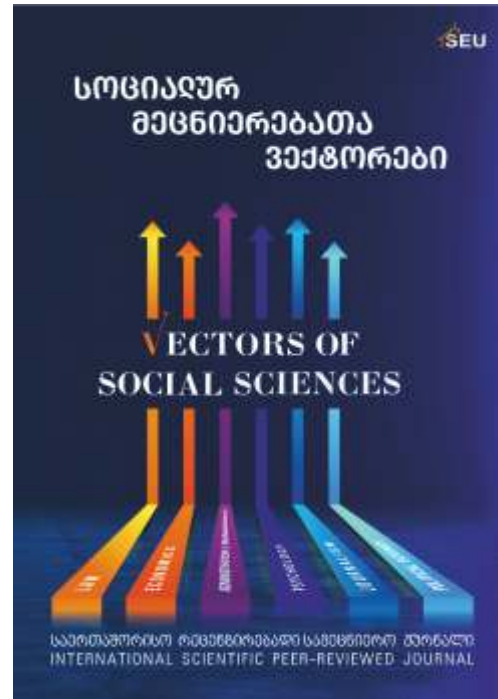
research activities should have a significant impact on a variety of outcomes, including public policy, law, social and economic, cultural or environmental outcomes.

Georgian National University SEU is constantly improving its institutional research system. Along with putting a high scientific culture into practice and sustaining a consistent process will increase the productivity of university research, thus SEU, in turn, aims to serve the scientific community, the economy and society at large.

PARTNERS

International Partners of SEU for the Development of Scientific Research:

- bbw University of Applied Sciences (Germany)
- Julius Maximilian University of Würzburg (JMU) (Germany)
- National University of Distance Education (Spain)
- Rey Juan Carlos University URJC (Spain)
- Tor Vergata University of Rome (Italy)
- Turiba University (Latvia)
- Riga Business School (Latvia)
- Lazarski University (Poland)
- St. Gallen University of Applied Sciences of Eastern Switzerland



SEU publishes its own scientific journals *SEU & SCIENCE* and *VECTORS OF SOCIAL SCIENCES*

The European Integration Research Centre operates at SEU. Its purpose is to conduct research on European issues. The European Integration Research Centre is of interdisciplinary nature and brings together researchers from three faculties (Law, Social Sciences, Business and Technology) whose research is related to European integration and the EU issues.

LIBRARY



A variety of literature is available at the SEU Library, providing the staff and students with a modern book reserve, with resources available in both electronic and digital formats.

Electronic scientific databases and electronic library take up most of the library resources, including the literature provided by the educational programs in all directions of the university teaching.



CORPORATE SOCIAL RESPONSIBILITY

- Promoting year-long education
- Supporting up to 100 educational projects
- Promoting sports activities
- Promoting a healthy life
- Protecting the environment
- Respecting the traditions



As part of the cooperation with Vano Sarajishvili Tbilisi State Conservatory, SEU participates in the process of translating, processing and publishing the unique audio and video archive items of the conservatory.



SEU hosted the awarding of boot camp

DURING THE PANDEMIC:

- SEU purchased the **Zoom for Education** licensed unlimited premium package for all its lecturers to provide smooth distance learning;
- SEU donated more than **200 laptops** to its students and professors in Tbilisi as well as in the regions, to facilitate the learning process;
- SEU purchased more than **1,400 laptops** for its freshmen of the 2020 academic year;
- SEU has canceled financial debt to all its students as of **March 1, 2020**;
- SEU deferred tuition fees for all its students for **50 days**, enjoyed by up to **800 students**;
- SEU has fully digitised its library reserves;
- SEU hosted a number of online trainings and panel discussions with the involvement of leaders in various fields;
- SEU for the first time in Georgia, together with **17 universities** from **8 countries**, held an international online scientific conference titled “Modern Challenges in Economics and Business in the face of the COVID-19 Crisis”;
- Under the corporate social responsibility, the freshmen of the 2021 academic year, with SEU as their number one choice in their list of priorities, were given a university voucher worth of 1000 GEL with the highest passing grades;
- SEU gave laptops to the **303** freshmen of the 2021 academic year with the highest passing grades.



*To shift to distance learning, SEU purchased a licensed unlimited premium package of **Zoom for Education**, as well as equipping all students and lecturers with the very online platform and implementing online teaching flawlessly. All lectures and seminars are recorded and uploaded to the university server to allow students instant access to the study materials. In 2021, SEU was the first to introduce a hybrid learning model.*

GIFT FOR INTERNATIONAL STUDENTS

Unprecedented gifts have been given to the international students of the SEU Medical Faculty.

As part of the corporate social responsibility, more than 300 freshman students of Medicine were given the latest **Lenovo V15** laptops by the university.

SEU takes a great care of its students to make their learning process more comfortable and easier.



#BISENOSTEMPUS



#BISENOSTEMPUS

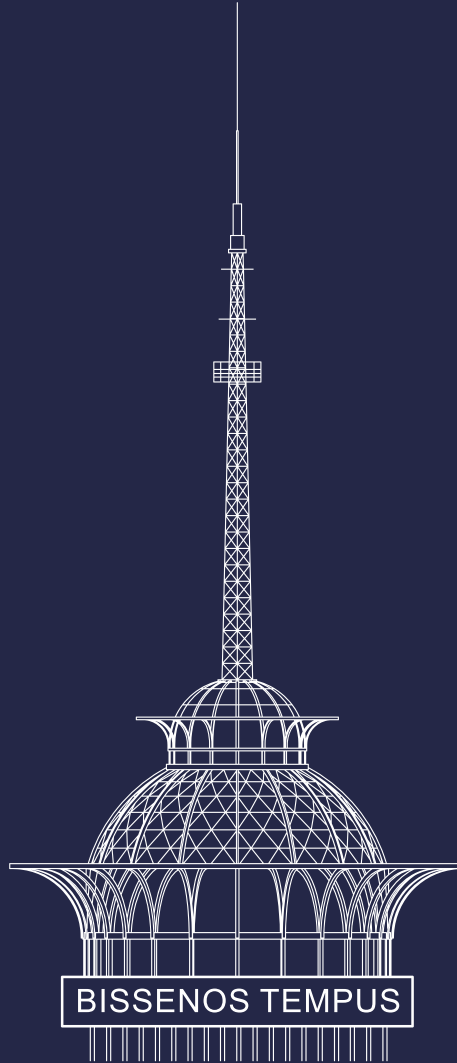


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