



CV

1. Personal Information

Surname	Chkotua
Name	Davit
Mail :	d.chkotua@seu.edu.ge

2. Position and specialty

Position:	<input checked="" type="checkbox"/> Assistant Professor
Specialty	Management

3. Education

I		
Name of the higher education institution	Georgian Institute of Public Affairs	
Faculty / Specialty	Public Relations	
Date of the enrollment/Graduation	Beginning (yy)	End (yy)
	2014	2016
Qualification	Master	

4. Professional experience

Date (mm/yy)		Employer	Position / duties
-from	-to		
03/2020	present	Public and Private Organizations	Freelancer / marketer
01/2020	present	LTD Kant's Academy	Speaker / As a speaker, I am delivering courses on the following topics: eventmanagement, basics of the public relation, basics of the marketing, public speech, etc.
03/2020	09/2020	LTD "IBEL Academy"	Director Of Communications / In this role, I'm managing and directing an organization's internal and externalcommunications, creating communication strategies, working on brandmanagement, and serving as the key spokesperson.
09/2017	03/2020	Ministry of Internal Affairs of Georgia	Head of the Strategic Communications Division / Unit / PR Manager / Developing and implementing integrated marketing campaigns; Elaborating and implementing communications strategy and relevant action plan; Communicating and building long-term relationship with stakeholders and different structural units of the Ministry; Planning Events.
06/2015	09/2017	Ministry of Environment Protection and Natural Resources of Georgia	Assistant to the Minister / As an assistant, I was in charge of planning and implementing relevantprojects with economic working team, as well as with PR team in terms ofworking on communication strategy. Within the framework of these projects, I was responsible for communicatingwith the local government and Prime Minister's Office.
02/2013	06/2015	Caucasus Youth Nexus (caynex)	CoFounder, Head of the Department of Communications / With support of my partners, I've founded non-governmental organizationthat aimed at increasing level of education among youth, and accessibility ofeducation and supporting young people living in rural areas and regions ofGeorgia. As a Head of the Department of Communications, I was working on thedevelopment and implementation of

			communications strategy as well as on strengthening internal communications through organizing various activities of the organization's members
02/2013	06/2015	LTD "Funday Entertainment"	Head of Communications and Project Management Department / The company that was founded by my friends and me is still operating in the event management field. My role in this company was related to the planning and implementing relevant projects and marketing strategies with my team. The company was working on the artist management as well. I was the PR Manager of the Music Band "Loudspeakers" and responsible for reputation management of music bands.
07/2012	02/2014	LTD "RMG Gold"	Adviser to the CEO / As a Public Relations Adviser, I was in charge of developing company's image and reputation, implementing marketing campaigns and supervising.

5. Scientific-pedagogical experience

Date (mm/yy)		Higher Education Institutions	Study course / Research project	Learning step
-from	-to			
03/2017	Present	Georgian National University SEU	Event Management, Communication Management at public sector, Soft skills	Bachelor
01/2020	present	European University	Social media and Strategic Communications	Bachelor
04/2020	present	Alterbridge	Social media and Crisis Communications	Master

6. Scientific publications

Date	Topic of the working theme	Scientific Journal	Publisher
16/05/2020	"Pandemic marketing challenges and changes: case of Georgia"	SEU & SCIENCE	SEU

7. Other activities

N	The Name and Description of the Activity
	“Public Affairs in Operations Course (S5-44-B-19)” 2019, Oberammergau, Germany
	„Public Policy Analysis Course” 2018, Tbilisi, Georgia
	„Sustainable Public Management.“ (Swedish Institute) 2017, Malmo, Sweden
	“Training on Quality and Professionalism of Multipliers in the Field of Social Youth Work for Cultural, Social and Religious NGOs“ 2015, Dusseldorf, Germany
	"International School of Young Politicians" 2013, Baku, Azerbaijan