



CV

1. Personal Information

Surname	Mazmishvili
Name	Ana
Mail :	A.mazmishvili@seu.edu.ge

2. Position and specialty

Position:	<input checked="" type="checkbox"/> Invited Lecturer
Specialty	Business school- Tourism

3. Academic/Scientific decree

Name of the higher education institution	East European University
Direction/ Specialty	Business administration(management)
Enrollment date	2020
Dissertation defense date	
qualification	Doctorate
Title of the dissertation topic	The Role and Importance of Crisis Management in the Tourism Industry (Conceptual Recommendations for Anti-Crisis Tourism Management at National, Regional and Municipal Levels)
Conductor of the theme	Koba Arabuli

4. Other education

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Name of the higher education institution	Ilia State University	
Faculty / Specialty	Business school- Tourism management	
Date of the enrollment/Graduation	Beginning (yy)	End (yy)
	2013	2015
Qualification	Master of Business Administration in Tourism	

5. Professional experience

Date (mm/yy)		Employer	Position / duties
-from	-to		
September, 2019	today	Economic & management center	Hotel Management and Human Resource Management Trainer.
October, 2019	today	Academy of Business and Technology	Professional teacher of modular tourism program.
September, 2018	today	Business academy of Georgia	Teacher of the modular program of tourism and professional program of training-carriers "guide".
2017	2019	Training center "language center"	Tourism, Hotel & Human Resource Management Trainer.
September, 2017	today	Training center "NB"	Restaurant management trainer.
2015	2018	Tourism & management academy	Restaurant and hotel business trainer.
2015	2016	Hotel "Agava"	Hotel manager

6. Scientific-pedagogical experience

Date (mm/yy)		Higher Education Institutions	Study course / Research project	Learning step
-from	-to			
March,2019	today	Georgian national university(SEU)	Religious tourism	Undergraduate(bachelor)

7. scientific publications

Date	Topic of the working theme	Scientific Journal	Publisher
May 16,2020	A new challenge: global pandemic & its impact on tourism.	“SEU & SCIENCE” Conference Proceeding of 1st International Online Scientific Conference „Contemporary Challenges to Economics and Business”	SEU & Lazasky University
N 2 ,2020	Role & importance of quality management in tourism industry.	“Finance & Economics”	Publishing house “Dani”
N 9,2018	The importance of gastronomic tourism in regional tourism branding.	"Law and Economics."	Tbilisi, Vazha-Pshavela Avenue # 16
N 6, 2015	Problems of tourism development and the ways to solve it.	"Law and Economics."	Tbilisi, Vazha-Pshavela Avenue # 16
2015	Gastronomic tourism development perspectives in Georgia.	"Tourism development perspectives in Georgia."	National Tourism Administration.(Gnta)

8. Other activities

N	The Name and Description of the Activity
1	May 16,2020- National University of Georgia(SEU) & Lazarski University- 1st international online scientific conference-„ Contemporary challenges to economics & business.“
2	May,2015-Georgian managers’ association- Conference:"Modern Challenges in Science".
3	June, 2015-Tourism & management academy- Conference: “Religious tourism development perspectives in Georgia.”
4	David Aghmashenebeli university of Georgia(DAUG) - XXIII Student Scientific Conference.
5	April,2015- Georgian National Tourism Administration, Student Scientific Conference "Tourism

	Development Perspectives in Georgia".
6	November-December,2015- National Tourism Administration-Internship
7	Jul,2015- Ways to Improve Tourism Marketing Opportunities at Georgia Seaside Resorts (Master work)
7	June-September, 2019 -Electronic version of the course "Gastronomic Tourism" (Reader)
8	September-November,2019- Electronic version "Human Resource Management in Tourism" (updated course reader)
	November.2020- Innovative education center- Training: "Personnel Management Policy and Planning in Educational Institutions, HR Systems and Modern Management."
9	11-12.09.2020 -Innovative Education Center- Training: "How to compile the mission, vision, strategic development plan of the institution."
10	10.07.2020- National University of Georgia(SEU) & Lazarski University-Vebinar: "Publication of a scientific article in polish scientific journals."
11	25.06.2020- Glion & Les Roches Universities- Online training, "Compassionate recovery post-Covid - 19 in the hospitality sector. "
12	May, 2020- University of Queensland, Australia- Online-learning course, "Tourism & Travel Management"
13	April,2020- Nankai University of china-Online-training course, „Tourism policy & planning. „
14	March,2020- Nankai University of china – Online-training course "Research methods in Tourism."
15	07.02.2020 – Academy of business & technology(BTA) – Training: "Effective means of knowledge transfer and communication."
16	21.01.2020 – Academy of business & technology(BTA) – Training: "Modern methods of teaching and assessment."
17	22-24.12.2019- Group of Young Criminologists - Training in Criminal Law and Criminology.
18	20.10.2018- Business Academy of Georgia -Training: "Competency-Based Modular Programs".
19	4- 5 April,2015- Iliia State University-Training: "Online Communications for Planning Effective PR."
20	7-14 August, 2012-New Economic School of Georgia -Training: Public Choice: Economics of Politics.
21	3-4 June, 2012- European Centre For Minority Issues-Training: Summer School on Ethnicity and Soviet Deportations.
22	11-17 February, 2012- Liberty camp at Bazaleti Lake-Training: Classical Liberalism.
23	November,2011; December,2011- International Black Sea University - Training: Human Resource Management.
24	2011-2012- GCAD (Georgian Center For Agribusiness Development)- English Language Course/Upper Intermediate Level Certificate with "A" grade.