



CV

1. Personal Information

Surname	Gvinjilia
Name	Maya
Mail :	m.gvinjilia@seu.edu.ge

2. Position and specialty

Position:	<input checked="" type="checkbox"/> Associated Professor
Specialty	Tourism

3. Academic/Scientific decree

Name of the higher education institution	The Shota Rustaveli Theatre and Film Georgia State University
Direction/ Specialty	Management/Artmanagement
Enrollment date	2011
Dissertation defense date	2016
qualification	Academic Degree of Doctor of Management/Artmanagement
Title of the dissertation topic	“The Management Aspects of Intangible Cultural Heritage in Tourism ”(On the Example of the Georgian Folk Traditions)”
Conductor of the theme	Miron Tughushi, Coconductor Niko Kvaratskhelia

4. Other education

I			
Name of the higher education institution	Sokhumi Branch of Ivane Javakhishvili Tbilisi State University		
Faculty / Specialty	Faculty of Philology		
Date of the enrollment/Graduation	Beginning (yy)	End (yy)	
	1994	1999	
Qualification	Teacher of German Language and Literature		
II			
Name of the higher education institution	Albert-Ludwig University of Freiburg;		
Faculty / Specialty	German and Slavic Studies, Economics		
Date of the enrollment/Graduation	Beginning (yy)	End (yy)	
	2003	2007	
Qualification	Certificates		

5. Scientific-pedagogical experience

Date (mm/yy)		Higher Education Institutions	Study course / Research project	Learning step
-from	-to			
2018		Georgian National University	Animation in Tourism, Ethnographic Tourism, Medical Tourism and Recreationology	Bachelor
2017	2018	St. Grigol Peradze Tbilisi Teaching University	Basics of Ecotourism	Bachelor
Since 2017		International Black Sea University	Tourism Resources of Georgia, World Tourism Resources, Cultural Tourism	Bachelor
Since 2014		Shota Rustaveli Theatre and Film Georgia State University	Animation in Tourism	Bachelor

2012	2014	University of Quality Management	Ecology and Sustainable Tourism, Tourism Marketing and Transport Industry	Bachelor
2011	2013	St. Grigol Peradze Tbilisi	World Tourism Resources, Tourism-recreational Resources of Georgia, Tour operating, International Tourism	Bachelor

6. Scientific publications

Date	Topic of the working theme	Scientific Journal	Publisher
1	Using Virtual Reality to Promote a Tourism Product	Georgian National University SEU Scientific Journal	SEU and Science Articles, Collection N (1) 2020 Tbilisi, 2020
2	Living Traditions in the Museum as a Tourist Attraction	International Scientific Conference	ISC SEU, 2019, ISSN 1987-8591
3	Economic Effects of Animation Impact on Tourism	International Scientific Conference	ISC SEU, 2018
4	Elements of Intangible Cultural Heritage as a Basis for the Development of Gastronomic Tourism	Scientific Conference	"Research in the Arts", # 1 (74), 2018
5	Intangible Cultural Heritage and Tourism on the Silk Road	Scientific Conference	"Research in the Arts", # 1 (70), 2017
6	Providing Guidelines of Travel Safety in The Enviroment	International Scientific Conference Seu	"Seu&Science" 2017
7	Intangible Cultural Heritage and Tourism alongside the Silk Road	"Art Science Studies", #1 (70)	Kentavri. 2017
8	Peculiarities of Incorporating of Elements of Intangible Cultural Heritage into the Tourism Product	Conference "Tourism Development Perspectives in Georgia and World Experience" organized by	Collection of works of participants of the final stage, 2016

		the Georgian National Tourism Administration	
9	Improvement of Management of use of Intangible Cultural Heritage in Tourism	Scientific Practical Journal "Economics and Business", Volume IX, 2	Scientific Practical Journal "Economics and Business", 2016
10	Theme Park, as an Object of the Animated Tour	International Scientific-Practical Conference "Tourism Development Trends: Problems and Prospects	2016
11	Authenticity of Cultural Heritage in Tourism	International Scientific Conference „Culture and Art: Research and Management "	2015
12	Traditional Craft as a Cultural Tourism Resource	“Art Science Studies”, #1 (66)	Kentavri, 2016
13	Tourism Value of Living Tradition	“Art Science Studies”, #3 (64)	Kentavri, 2015
14	The Role of Historical Revitalization and Museum Animation in Tourism	“International Scientific Conference SEU 2015”	Kentavri, 2015

7. Other activities

N	The Name and Description of the Activity
1.	Lecture course - "Medical Tourism and Recreation" - created for tourism students of Seu, Tbilisi, 2019.
2.	Lecture course - "Ethnographic Tourism" - created for tourism students of Seu, Tbilisi, 2019.
3.	Lecture course - "Animation in Tourism" - created for tourism students of SEU, Tbilisi, 2018.
4.	Participation in the 5-day seminar "Experts on the Implementation of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage", organized by UNESCO experts and the Georgian National Agency for Cultural Heritage Preservation, November 5-9, 2018