



## CV

### 1. Personal Information

<b>Surname</b>	Lazviashvili
<b>Name</b>	Levan
<b>Mail :</b>	<a href="mailto:l.lazviashvili@seu.edu.ge">l.lazviashvili@seu.edu.ge</a>

### 2. Position and specialty

<b>Position:</b>	✓ Invited Lecturer
<b>Specialty</b>	Faculty of Business Management. Management program.

### 3. Academic/Scientific decree

<b>Name of the higher education institution</b>	Georgian State Agrarian University
<b>Direction/ Specialty</b>	economic
<b>Enrollment date</b>	1997
<b>Dissertation defense date</b>	2001
<b>qualification</b>	Candidate of Economic Sciences (equal to Doctor).
<b>Title of the dissertation topic</b>	Main directions of business development in the agrarian sector of Georgia
<b>Conductor of the theme</b>	Prof. Hamlet Giorgadze

#### 4. Other education

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<b>Name of the higher education institution</b>	Georgian State Agrarian University	
<b>Faculty / Specialty</b>	Faculty of Economics. Specialty - Economics and Management	
<b>Date of the enrollment/Graduation</b>	<b>Beginning 1992</b>	<b>End 1997</b>
<b>Qualification</b>	Economist-Manager	

#### 5. Professional experience

Date (mm/yy)		Employer	Position / duties
-from	-to		
2001	2005	Ministry of Agriculture of Georgia	Livestock Department: Financial Service Director of the Center

#### 6. Scientific-pedagogical experience

Date (mm/yy)		Higher Education Institutions	Study course / Research project	Learning step
-from	-to			
2015		Georgian National University SEU	Marketing Management. Basics of Marketing. Basics of Management. Global Management. Product development strategies.	Undergraduate
2019		Teaching University Geomed	Basics of Management. Comparative Management	Undergraduate Master's degree
2014	2018	Euroregional Training University	Basics of Marketing. Basics of Management.	Undergraduate

#### 7. scientific publications

Date	Topic of the working theme	Scientific Journal	Publisher
2020	Crisis Management in Marketing	Collection of scientific works	Telavi State University
2019	The role of cultural paradigm in the development of social management	Collection of scientific works	Eastern European University
2018	Linked between political management and corporate culture	Collection of scientific works	Leadership and Management

2019	The role of ryno potential in the formation of operational strategies	Collection of scientific works	Innovative podhods
2017	Competitive competence and the importance of competitive competencies	Collection of scientific works	Eurasian Nation.univer. Astana.
2017/2018	Meaning of marketing audit in the activities of modern companies	Collection of scientific works	International scientific journal “internauka”.
2016	Meaning of strategic maps in business - companies activities	Collection of scientific works	Azerbaijani State Economics University

#### 8. Other activities

N	The Name and Description of the Activity
1	Development of professional competencies in medical management -Geomed. Scientific Conference. 2020.
2	The Importance of Positioning Map in Global Marketing. Lap-Publishing. Omni-Scriptum KS Latvia. Lambert Academy. Monograph. 2020
3	Significance of social marketing. Meaning of social marketing. Karadeniz ISS Symposium social sciences. Impact factor 0.934. 2019.
4	The role of external orientation in company marketing. Georgian National University SEU. International Conference. 2019.
5	Safe social environment in international governance activities. Telavi State University. Conference 2018.
6	Modern values of company management. Guram Tavartkiladze Teaching University. Scientific Conference. 2017.