



## CV

### 1. Personal Information

<b>Surname</b>	Kekelidze
<b>Name</b>	Nino
<b>Mail</b>	n.kekelidze@seu.edu.ge

### 2. Position and specialty

<b>Position:</b>	Associated professor
<b>Specialty</b>	Tourism

### 3. Academic/Scientific degree:

<b>Name of the higher education institution</b>	Georgian Technical University	
<b>Direction/ Specialty</b>	The faculty of Business Technology	
<b>Enrollment date</b>	2017	
<b>Dissertation defense date</b>	2020	
<b>qualification</b>	Doctor in Business Administration.	
<b>Title of the dissertation topic</b>	The impact of tourism streams between Georgia and EU countries on Georgian tourism development	
<b>Conductor of the theme</b>	Prof. Marina Metreveli.	

### 4. Other education

<b>I</b>		
<b>Name of the higher education institution</b>	Tbilisi State University, Institute for European Studies	
<b>Faculty / Specialty</b>	Faculty of Economics and Business, major in European Studies (English language program).	
<b>Date of the enrollment/Graduation</b>	<b>Beginning (yy)</b>	<b>End (yy)</b>
	2009	2011
<b>Qualification</b>	Academic degree of Master in European Studies	
<b>II</b>		

<b>Name of the higher education institution</b>	Tbilisi State University.	
<b>Faculty / Specialty</b>	Faculty of Humanities, major in Romance (Spanish Language and Literature).	
<b>Date of the enrollment/Graduation</b>	<b>Beginning (yy)</b>	<b>End (yy)</b>
	2003	2006
<b>Qualification</b>	Bachelor of Arts in Romance (Spanish Language and Literature)	

### 5. Professional experience

<b>Date (mm/yy)</b>		<b>Employer</b>	<b>Position / duties</b>
<b>-from</b>	<b>-to</b>		
02.2021	Till now	Georgian National University SEU	Affiliated Associate Professor
03.2020	Till now	National Center for Education Quality Development. Ministry of Education, Science, Culture and Sports of Georgia.	Member of the Board of Appeal.
09.2019	Till now	National Center for Education Quality Development. Ministry of Education, Science, Culture and Sports of Georgia.	Member of the Professional Sector Council for Tourism and Services.
09.2018	Till now	Georgian Tourism Association GTA.	Head of Tourism Education Committee.
09.2011	Till now	Travel Company "Discover Georgia".	Founder-Director.
01.2010	09.2011	State Audit Office SAO / Georgian Chamber of Control.	Chief Specialist in International Relations.
12.2015	12.2018	TV/Radio Obieqtivi.	Author and host of TV show "Discover Georgia".
01.2005	12.2008	Georgian State Academic Dance and Song Ensemble Erisioni (ERISIONI).	Actress-dancer.

### 6. Scientific-pedagogical experience

<b>Date (mm/yy)</b>			<b>Learning step</b>
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-from	-to	Higher Education Institutions	Study course / Research project	
05.2020	Till now	Higher Education Institution Millennium.	Head of Tourism Program. 1. Introduction in tourism; 2. Tour Operating.	Bachelor of Tourism Program.
04.2020	Till now	Caucasus University.	1. Tour planning and management; 2. Management of a travel company; 3. Tour operator practice; 4. Strategic Tourism Management.	English-language bachelor and Master programs in tourism.
09.2017	Till now	Vocational College "Business and Technology Academy" (BTA).	Head of Tour Operator Program.	Professional education.
01.2017	Till now	Georgian National University – SEU.	1. Introduction in tourism; 2. Tour Operating; 3. International reservation systems.	Bachelor of Tourism Program.
09.2016	Till now	Caucasus International University – CIU.	1. International reservation systems.	Bachelor of Tourism Program.
09.2014	Till now	International Black Sea University IBSU.	1. Introduction in tourism; 2. Tour Operating;	English and Georgian language tourism bachelor programs.

## 7. scientific publications

Date	Topic of the working theme	Scientific Journal	Publisher
15.01.2020	"Impact of Georgia and EU cooperation on the Development of Sustainable Tourism in Georgia".	Journal "Economy".	N 1-2, 2020, Pg. 102-112.
15.01.2020	"Promoting sustainable and high quality tourism between Georgia and EU countries".	Journal "Economy".	N 1-2, 2020, Pg. 128-135.
15.11.2019	"Challenges of the Georgian tourism sector and their impact on the development of the country's economy."	Business engineering.	N 3-4, 2019

25.05.2019	"Formation and globalization of international tourist flows".	Proceedings of the III International Scientific Conference of the Georgian Technical University.	Part II, Pg. 372-380.
24.05.2018	"Europeanization of Georgian Tourism Policy: Challenges and Opportunities".	Proceedings of the 13th International Silk Road Scientific Conference of the International Black Sea University.	Pg. 34-39.
8.05.2016	"Discover geoinformation, web and mobile platforms of the project" Discover Georgia in your village " .	Georgian National University - Proceedings of the First International Scientific Conference of SEU.	

#### 8. Other activities

N	The Name and Description of the Activity
1	Online public lecture for students of Guram Tavartkiladze University Tourism Program on the topic: "Tourism during the pandemic". 20.10.2020.
2	Online training of women entrepreneurs involved in the project "Women in Business" on the topic of "Emotional Intelligence". 05.05.2020.
3	Joint project of German International Society GIZ and Georgian Tourism Association GTA: Dual Vocational Education in the Tourism Sector. Project Expert. Tbilisi Georgia. (From 2019 till now).
4	A signatory to the UN Women principles for women empowerment, which proves the establishment of an anti-discrimination environment in the company "Discover Georgia", care for staff development and support for young women entrepreneurs. (From 2019 to date).
5	Informational visit to Germany as part of the GIZ project: "Private Sector Development and Dual Vocational Education". Hamburg, Berlin, Germany. (17-23.11.2019).
6	Participation in the International Tourism Exhibition of Georgia and hosting representatives of 10 Russian-speaking countries with the status of Buyer. Expo Georgia, Tbilisi, Georgia. 2-5.05.2019.
7	Participation in Respond On Demand Thessaloniki International Tourism Exhibition and presentation of Georgia's tourism potential. Thessaloniki, Greece. 11-14.02.2019.
8	Participate in Tourest_ International Tourism Exhibition and present Georgia's tourism potential. Tallinn, Estonia. 2017, 2018.
9	Participation in EMITT Istanbul International Tourism Exhibition and presentation of Georgia's tourism potential. Istanbul, Turkey. 2017, 2018.