

## Business Administration

### Curriculum

In University elective module, the student has to earn 5 credits from their university elective courses.

University Elective Study Courses 5 ECTS		
Course	ECTS	Semester
History of Georgia	5	I
Basics of Sociology	5	I
Introduction to tourism	5	I
Introduction to Philosophy	5	I
Basics of Public Relations (PR)	5	I
History of World Religions	5	I
Democracy and Citizenship	5	I
Introduction to Politics	5	I
Introduction to Constitutional Law	5	I
Introduction to Logic	5	I
Introduction to Psychology	5	I
Primary Medical Care	5	I
Practical Philosophy of Leadership	5	I
Introduction to Civil Law	5	I
Oratorical Arts	5	I

In University compulsory module, the student has to earn 10 credits with Academic Writing and Office Program courses.

University Compulsory Courses	5 ECTS
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Course	ECTS	Semester
Academic Writing	5	II
Modern Office Programs	5	I

In foreign language block, the student must choose the following course of the passed level, considering this following sequence: A1 -> A2 -> B1.1 -> B1.2 -> B2.1 -> B2.2 -> Choosing field foreign language / second foreign language (if you wish) is possible from the free credit panel. If you wish to change basic foreign language, refer to the Dean's Office.

Foreign Language Block	5 ECTS
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Course	ECTS	Semester
English language A1	5	I-V
English language A2	5	I-V
English language B1.1	5	I-V
English language B1.2	5	I-V
English language B2.1	5	I-V
English language B2.2	5	I-V
Field Related English language for Business 1	5	I-V

Field Related English language for Business 2	5	I-V
French language A1	5	I-V
French language A2	5	I-V
French language B1.1	5	I-V
French language B1.2	5	I-V
French language B2.1	5	I-V
French language B2.2	5	I-V
Field Related French language for Business 1	5	I-V
Field Related French language for Business 2	5	I-V
Russian Language A1	5	I-V
Russian Language A2	5	I-V
Russian Language B1.1	5	I-V
Russian Language B1.2	5	I-V
Russian Language B2.1	5	I-V
Field Related Russian Language for Business 1	5	I-V
Field Related Russian Language for Business 2	5	I-V
German Language A1	5	I-V
German language A2	5	I-V
German language B1.1	5	I-V
German language B1.2	5	I-V
German language B2.1	5	I-V
German language B2.2	5	I-V
Field Related German language for business 1	5	I-V
Field Related German language for business 2	5	I-V
English language C1.1	5	III-VII
Business Dialogue	5	I-III, V-VIII

Practical English Course C1 +	5	I-VIII
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Amount of credits to be earned in the relevant semester

Major Compulsory Courses	4-6 ECTS
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Course	ECTS	Semester
Basics of Business	4	I
Management Basics	5	III
Basics of Finances	5	IV
Marketing Basics	5	III
International Business	5	VI
Probability Theory and Mathematical Statistics	5	III
Basics of Accounting	5	III
Leadership and Team Management	5	IV
Human Resource Management	5	VII
Business Ethics	5	V
Principles of Microeconomics	6	I
Principles of Macroeconomics	6	II
Statistics for Business	5	IV
Mathematics for Business (I Level)	5	I
Mathematics for Business (II Level)	5	II
Management Information Technologies	5	IV
Basics of Business Law	4	V

The student chooses a concentration (management-marketing / financing/accounting international business) within which student is obliged to undertake 30 credits from the concentration compulsory components.

Concentration-Management, Marketing. Compulsory study courses 5 ECTS
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Course	ECTS	Semester
Strategic Management	5	V
Marketing Management	5	VII
Project management	5	VI
Organizational Behavior	5	VI
Small and Medium Enterprises Management	5	V
Custom Behavior	5	VII

The student chooses concentration (management-marketing / financing/accounting, international business) within which student is obliged to earn 10 credits from the elective components.

Concentration - Management Marketing. Elective study courses 5.6 ECTS
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Course	ECTS	Semester
Hotel Management	5	VI-VII
Financial Management	5	VI-VII
Tourism Marketing	5	VI-VII
Tourism Management	5	VI-VII
Business Communications	5	VI-VII
International Management	5	VI-VII

Risk Management	5	VI-VII
Operations Management	5	VI-VII
Media Management	5	VI-VII
International Marketing	5	VI-VII
PR Management	5	VI-VII
Sales Management	5	VI-VII
Event Management	5	VI-VII
Marketing Methods	5	VI-VII
Academic Writing	6	I-V
Business English 1	6	I-V
Principles of Microeconomics	6	I-V
Mathematics for Business 1	6	I-V
Introduction to Business	6	I-V
Brand Management	5	VI-VII
Internet Marketing	5	VI-VII
Modern Management	5	VI-VII
Time Management	5	VI-VII
Startup	5	VI-VII
Corporate Sales	5	VI-VII
Modern PR Technologies	5	VI-VII
Graphic Design	5	VI-VII
Banking Management and Services	5	I-VII
Logistics	5	I-VIII

The student chooses the concentration (management-marketing / financing/ accounting international business) within which student is obliged to earn 30 credits from the compulsory study components.

Concentration-Financing/ Accounting Compulsory Study Courses	5 ECTS
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Course	ECTS	Semester
Public Finance	5	VII
Financial Management	5	V
Financial Accounting	5	V
Banking	5	VI
Taxes and Taxation	5	VII
Fundamentals of an insurance Case	5	VI

The student chooses the concentration (management-marketing / financing/accounting, international business) within which student is obliged to earn 10 credits from the elective courses.

Concentration Financing/ Accounting Elective study courses	5,6 ECTS
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Course	ECTS	Semester
Money Circulation and Credit	5	VI-VII
Management Registration	5	VI-VII
Bsics of Audit	5	VI-VII
Financial Institutions and Markets	5	VI-VII
Corporate Finance	5	VI-VII
Financial Statements	5	VI-VII

Financial Statements Analysis	5	VI-VII
Investments	5	VI-VII
Electronic System of Accounting (ORIS)	5	VI-VII
International taxation	5	VI-VII
Financial Accounting (Deepening)	5	VI-VII
Tax Registration	5	VI-VII
Tax audit	5	VI-VII
Academic Writing	6	I-V
Business English 1	6	I-V
Principles of Microeconomics	6	I-V
Mathematics for Business 1	6	I-V
Introduction to Business	6	I-V
International Financial Accounting Standards	5	VI-VII
Banking Management and Services	5	I-VII
Credit and Financial Risk Management	5	I-VIII

The student chooses the concentration (management-marketing / financing/accounting international business) within which student is obliged to earn 30 credits from the compulsory study components.

Concentration- International Business Compulsory Study Courses 5 ECTS
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Course	ECTS	Semester
World Economy	5	V
International Management	5	V
International Financial Credit Relationships	5	VI



International Marketing	5	VII
Global Business Environment	5	VI
Nationalism and Globalization	5	VII

The student chooses concentration (management-marketing / financing/accounting, international business) within which student is obliged to earn 10 credits from the elective components.

Concentration- International Business Elective Study Courses 5 ECTS
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Course	ECTS	Semester
International Economic Organizations	5	VI-VII
International Taxation	5	VI-VII
US and European Economy	5	VI-VII
US Economy	5	VI-VII
Labor Market and Employment Policy	5	VI-VII
Corruption and Global Competition	5	VI-VII

Practice in the Specialization 5 ECTS
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Course	ECTS	Semester
Practice	5	VIII

The student selects one of the concentrations (subjects: management-marketing / finances/accounting / international business) within which student is obliged to earn 30 credits from compulsory courses and 10 credits from the elective courses (total 40 credits)

Bachelor's Thesis in the Specialization 5 ECTS
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Course	ECTS	Semester
Bachelor's Thesis in the Specialization	5	VIII

Will be elected from any University program.

Free Credits 5 ECTS
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Course	ECTS	Semester
Free Credits	5	

Additional specialty will be selected from the programs offered by the University in other specialties: (Tourism, Journalism, Psychology, English Philology, International relations)

Additional/Minor Program/Free Study Courses 60 ECTS
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Course	ECTS	Semester
Minor / Free	60	