MANAGEMENT

CURRICULUM

In the university module the student must earn 10 credits in academic writing and office programs.

University Compulsory Courses 5 ECTS		
Course	ECTS	Semester
Academic Writing	5	II
Modern Office Programs	5	I

In University elective module, student has to earn 5 credits from their university elective courses.

University Elective Courses 5 ECTS		
Course	ECTS	Semester
Basics of Sociology	5	ı
Introduction to tourism	5	ı
Introduction to Philosophy	5	ı
Public Relations (PR) Basics	5	ı
History of World Religions	5	ı
Democracy and Citizenship	5	ı
Introduction to Policy	5	ı
Introduction to Constitutional Law	5	I
Introduction to logic	5	I
Introduction to Psychology	5	ı
Primary Medical Care	5	ı
Practical Philosophy of Leadership	5	ı
Introduction to Civil Law	5	ı
Oratorical arts	5	I

In foreign language block, student must choose the following course of the passed level, considering this following sequence: A1 -> A2 -> B1.1 -> B1.2 -> B2.1 -> B2.2 -> Choosing field foreign language / second foreign language (if you wish) is possible from the free credit panel. If you wish to change basic foreign language, refer to the Dean's Office.

Foreign Language Block 5 ECTS		
Course	ECTS	Semester
English language A2	5	I-V
English language B1.2	5	I-V
English language B1.1	5	I-V
English language B2.1	5	I-V
English language B2.2	5	I-V
Field Related English language for business	5	I-V
Field Related English language for business	5	I-V
French language A1	5	I-V
French language A2	5	I-V
French language B1.1	5	I-V
French language B1.2	5	I-V
French language B2.1	5	I-V
French language B2.2	5	I-V
Field Related French language 1 (Management)	5	I-V
Field Related French language 2 (Management)	5	I-V
Russian Language A1	5	I-V
Russian Language A2	5	I-V
Russian language B1.1	5	I-V
Russian language B1.2	5	I-V
Russian language B2.1	5	I-V
Russian language B2.2	5	I-V
Field Related Russian Language 1 (Management)	5	I-V
Field Related Russian Language 2 (Management)	5	I-V
German Language A1	5	I-V
German language A2	5	I-V
German language B1.1 5 I-V	5	I-V
German language B1.2 5 I-V	5	I-V
German language B2.1 5 I-V	5	I-V
German language B2.2	5	I-V
Field Related German language 1 (Management)	5	I-V
Field Related German language 2 (Management)	5	I-V
English language C1.1	5	II-VI
English language C1.2	5	II-VI
Business Dialogue	5	I-VIII
Practical English Course C1 +	5	II-VIII

Major compulsory courses 4-6 ECTS		
Course	ECTS	Semester
Business Basics	4	I
Mathematics for Business (I Level)	5	I
Principles of Macroeconomics	6	II
Mathematics for Business (II Level)	5	II
Management Basics	5	Ш
Fundamentals of Accounting	5	III
Probability theory and mathematical statistics	5	III
Operations Management	5	III
Marketing Basics	5	III
Finance Basics	5	III
Statistics for Business	5	IV
Strategic Management	5	IV
Financial Accounting	5	IV
Organizational Behavior	5	IV
Human Resource Management	5	IV
Project Management	5	IV
Risk Management	5	VI
Leadership and team management	5	VI
Management Information Technologies	5	VI
International Management	5	VII
Small and Medium Enterprises Management	5	VII
Marketing Management	5	VIII
Principles of Microeconomics	6	I

The student chooses the study course in the second and sixth semester from the offered disciplines. By determining prerequisites for the course of study, it is possible to select the elective course in a different semester. It is also possible to undertake the concentration courses with the status of the major elective course.

Major Elective Courses 4-6 ECTS		
Course	ECTS	Semester
International Business	5	VI
Business Communications	5	VI
Business Ethics	5	VI
Media Management	5	VI
Basics of Business Law	4	II
Customer Behavior	5	VI
Basics of Economic Psychology	4	II
PR Management	5	VI
Sales Management	5	VI
Event Management	5	VI
Marketing Methods	5	VI
Labor Market and Employment Policy	5	VI
Academic Writing	6	I-IV
Business English 1	6	I-VI
Principles of Microeconomics	6	I-VI
Mathematics for Business 1	6	I-V
Introduction to business	6	I-VI
Brand Management	5	VI
Internet Marketing	5	VI
Modern Management	5	VI
Time Management	5	VI
Startup	5	VI
Corporate Sales	5	VI
Banking Management and Services	5	I-VI
Logistics	5	I-VIII

Practice in Specialization 5 ECTS		
Course	ECTS	Semester
Practice (Management)	5	VII

Bachelor thesis is automatically chosen for students who have to pass this component in the current semester. The topics of bachelor's thesis will be selected after the completion of academic registration.

Bachelor Thesis 5 ECTS		
Course	ECTS	Semester
Bachelor Thesis	5	VII

WILL BE ELECTED FROM ANY UNIVERSITY PROGRAM

Free Credits 5 ECTS		
Course	ECTS	Semester
Free Credits	5	

Additional specialty will be selected from the programs offered by the University in other specialties: (Management, Finances, Tourism, Journalism)

Additional/Minor Program/Free Study Courses 60 ECTS		
Course	ECTS	Semester
Minor / Free	60	