

MANAGEMENT

CURRICULUM

Elective Courses		
Course	ECTS	Semester
International Business	5	VII, VIII
Hotel Management	5	VII, VIII
Financial Management	5	VII, VIII
Tourism Management	5	VII, VIII
Leadership and Team Management	5	VII, VIII
Human Resource Management	5	VII, VIII
Management Information Technologies	5	VII, VIII
PR Management	5	VII, VIII
Sales Management	5	VII, VIII
Event Management	5	VII, VIII

Program Selection Terms - 1. The student must have a major in the Business Faculty program
2. The student must not have a concentration in Management and Marketing in the major.

Compulsory Courses 5 ECTS		
Course	ECTS	Semester
Strategic Management	5	IV
Marketing Management	5	VII
International Management	5	VIII
Risk Management	5	VI
Project Management	5	VI
Operations Management	5	IV
Organizational Behavior	5	V
Small and Medium Entrepreneurship Management	5	V