

# TOURISM

## CURRICULUM

<b>Elective study courses 3-6 ECTS</b>		
<b>Subject</b>	<b>ECTS</b>	<b>Semester</b>
<b>International Business</b>	<b>5</b>	<b>VI, VII</b>
<b>Business Communications</b>	<b>5</b>	<b>VI, VII</b>
<b>Guide Art</b>	<b>5</b>	<b>VI, VII</b>
<b>History of Georgian Culture</b>	<b>5</b>	<b>VI, VII</b>
<b>Transport industry in tourism</b>	<b>4</b>	<b>VI, VII</b>
<b>Fundamentals of Business Law</b>	<b>4</b>	<b>VI, VII</b>
<b>Ethnography / Ethnology of Georgia</b>	<b>4</b>	<b>VI, VII</b>
<b>Recreation</b>	<b>5</b>	<b>VI, VII</b>
<b>World Public Geography</b>	<b>4</b>	<b>VI, VII</b>
<b>Healing Tourism</b>	<b>5</b>	<b>VI, VII</b>
<b>Consumer Behavior</b>	<b>5</b>	<b>VI, VII</b>
<b>Tourism Statistics</b>	<b>5</b>	<b>VI, VII</b>
<b>History of World Culture</b>	<b>5</b>	<b>VI, VII</b>
<b>Animation in Tourism</b>	<b>5</b>	<b>VI, VII</b>
<b>International Marketing</b>	<b>5</b>	<b>VI, VII</b>
<b>Fundamentals of Economic Psychology</b>	<b>4</b>	<b>VI, VII</b>
<b>Sales Management</b>	<b>5</b>	<b>VI, VII</b>
<b>Event Management</b>	<b>5</b>	<b>VI, VII</b>
<b>Tourism Business</b>	<b>5</b>	<b>VI, VII</b>
<b>International Booking Systems in Tourism</b>	<b>5</b>	<b>VI, VII</b>
<b>Marketing Methods</b>	<b>5</b>	<b>VI, VII</b>
<b>Tourism Activity Planning</b>	<b>5</b>	<b>VI, VII</b>
<b>Academic Writing</b>	<b>6</b>	<b>I-VI</b>
<b>Business English</b>	<b>6</b>	<b>I-VI</b>
<b>Principles of Microeconomics</b>	<b>6</b>	<b>I-VI</b>
<b>Mathematics for Business</b>	<b>6</b>	<b>I-VI</b>
<b>Introduction to business</b>	<b>6</b>	<b>I-VI</b>
<b>Modern Management</b>	<b>5</b>	<b>VI, VII</b>
<b>Time Management</b>	<b>5</b>	<b>VI, VII</b>
<b>Ecology and Health</b>	<b>3</b>	<b>I-VIII</b>
<b>Ethnographic Tourism</b>	<b>6</b>	<b>I-VIII</b>

## COMPULSORY MAJOR STUDY COURSES

<b>Business Administration Block 4-6 ECTS</b>		
<b>Subject</b>	<b>ECTS</b>	<b>Semester</b>
<b>Business Basics</b>	<b>4</b>	<b>I</b>
<b>Fundamentals of Management</b>	<b>5</b>	<b>II</b>
<b>Fundamentals of Finance</b>	<b>5</b>	<b>VII</b>
<b>Fundamentals of Marketing</b>	<b>5</b>	<b>III</b>
<b>Basics of Accounting</b>	<b>5</b>	<b>III</b>
<b>Financial Accounting</b>	<b>5</b>	<b>IV</b>
<b>Business Ethics</b>	<b>5</b>	<b>VIII</b>
<b>Principles of Microeconomics</b>	<b>5</b>	<b>I</b>
<b>Principles of Macroeconomics</b>	<b>5</b>	<b>II</b>
<b>Business Mathematics (I Level)</b>	<b>5</b>	<b>I</b>
<b>Mathematics for Business (Level II)</b>	<b>5</b>	<b>II</b>

<b>Block of Tourism</b>		
<b>Subject</b>	<b>ECTS</b>	<b>Semester</b>
<b>Basics of Tourism</b>	<b>4</b>	<b>I</b>
<b>Hotel Management</b>	<b>5</b>	<b>V</b>
<b>Tourism Marketing</b>	<b>5</b>	<b>V</b>
<b>Tourism Management</b>	<b>5</b>	<b>IV</b>
<b>Tourism Economics</b>	<b>5</b>	<b>IV</b>
<b>International Tourism</b>	<b>5</b>	<b>VI</b>
<b>Cultural Tourism</b>	<b>5</b>	<b>V</b>
<b>Ecological Tourism</b>	<b>5</b>	<b>VI</b>
<b>Tour Operating</b>	<b>5</b>	<b>VII</b>
<b>Geography of Tourism</b>	<b>5</b>	<b>III</b>
<b>Tourism and Recreational Resources of Georgia</b>	<b>5</b>	<b>VI</b>

**In foreign language block, student must choose the following course of the passed level, considering this following sequence: A1 -> A2 -> B1.1 -> B1.2 -> B2.1 -> B2.2 -> Choosing field foreign language / second foreign language (if you wish) is possible from the free credit panel. If you wish to change basic foreign language, refer to the Dean's Office.**

**University Compulsory Foreign Language Block 5 ECTS**

<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>English Language A1</b>	<b>5</b>	<b>I-IV</b>
<b>English Language A2</b>	<b>5</b>	<b>I-IV</b>
<b>English Language B1.1</b>	<b>5</b>	<b>I-IV</b>
<b>English Language B1.2</b>	<b>5</b>	<b>I-IV</b>
<b>English Language B2.1</b>	<b>5</b>	<b>I-IV</b>
<b>English Language B2.2</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related English Language 1 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related English Language 2 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language A1</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language A2</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language B1.1</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language B1.2</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language B2.1</b>	<b>5</b>	<b>I-IV</b>
<b>Russian Language B2.2</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related Russian Language 1 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related Russian Language 2 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>German Language A1</b>	<b>5</b>	<b>I-IV</b>
<b>German Language A2</b>	<b>5</b>	<b>I-IV</b>

<b>University Compulsory Foreign Language Block 5 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>German Language B1.1</b>	<b>5</b>	<b>I-IV</b>
<b>German Language B1.2</b>	<b>5</b>	<b>I-IV</b>
<b>German Language B2.1</b>	<b>5</b>	<b>I-IV</b>
<b>German Language B2.2</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related German Language 1 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related German Language 2 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>French language A1</b>	<b>5</b>	<b>I-IV</b>
<b>French language A2</b>	<b>5</b>	<b>I-IV</b>
<b>French language B1.1</b>	<b>5</b>	<b>I-IV</b>
<b>French language B1.2</b>	<b>5</b>	<b>I-IV</b>
<b>French language B2.1</b>	<b>5</b>	<b>I-IV</b>
<b>French language B2.2</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related French Language 1 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>Field Related French Language 2 (Tourism)</b>	<b>5</b>	<b>I-IV</b>
<b>English Language C1.1</b>	<b>5</b>	<b>II-VI</b>
<b>English C1.2</b>	<b>5</b>	<b>II-V</b>
<b>Business Dialogue</b>	<b>5</b>	<b>I-III, V-VIII</b>
<b>Enhanced Practical English Course C1 + I-VIII</b>	<b>5</b>	<b>5</b>
		<b>I-VIII</b>

<b>Compulsory University Courses 5 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>Academic Writing</b>	<b>5</b>	<b>II</b>
<b>Modern Office Programs</b>	<b>5</b>	<b>I</b>

**In the elective module of the university, the student must earn 5 credits of his / her choice from the university elective courses.**

<b>University Elective Courses 5 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>History of Georgia</b>	<b>5</b>	<b>I</b>
<b>Basics of Sociology</b>	<b>5</b>	<b>I</b>
<b>Introduction to Philosophy</b>	<b>5</b>	<b>I</b>
<b>Public Relations (PR) Basics</b>	<b>5</b>	<b>I</b>
<b>History of World Religions</b>	<b>5</b>	<b>I</b>
<b>Democracy and Citizenship</b>	<b>5</b>	<b>I</b>
<b>Introduction to Politics</b>	<b>5</b>	<b>I</b>
<b>Introduction to Constitutional Law</b>	<b>5</b>	<b>I</b>
<b>Introduction to logic</b>	<b>5</b>	<b>I</b>
<b>Introduction to Psychology</b>	<b>5</b>	<b>I</b>
<b>Primary Medical Care</b>	<b>5</b>	<b>I</b>
<b>Practical Philosophy of Leadership</b>	<b>5</b>	<b>I</b>
<b>Introduction to Civil Law</b>	<b>5</b>	<b>I</b>
<b>Oratorical arts</b>	<b>5</b>	<b>I</b>

<b>Free Study Courses 10 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>Free components</b>	<b>10</b>	

**Practice is automatically chosen for students who have to pass this component in the current semester. The topics of bachelor's thesis will be selected after the completion of academic registration.**

<b>Practice 5 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>Practice in Tourism</b>	<b>5</b>	<b>VIII</b>

**Bachelor thesis is automatically chosen for students who have to pass this component in the current semester. The topics of bachelor's thesis will be selected after the completion of academic registration.**

<b>Bachelor Thesis 5 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>Bachelor's thesis in tourism</b>	<b>5</b>	<b>VIII</b>

<b>Additional/Minor Program/Free Study Courses 60 ECTS</b>		
<b>Courses</b>	<b>ECTS</b>	<b>Semester</b>
<b>Minor / Free</b>	<b>60</b>	

## **Minor Programs**